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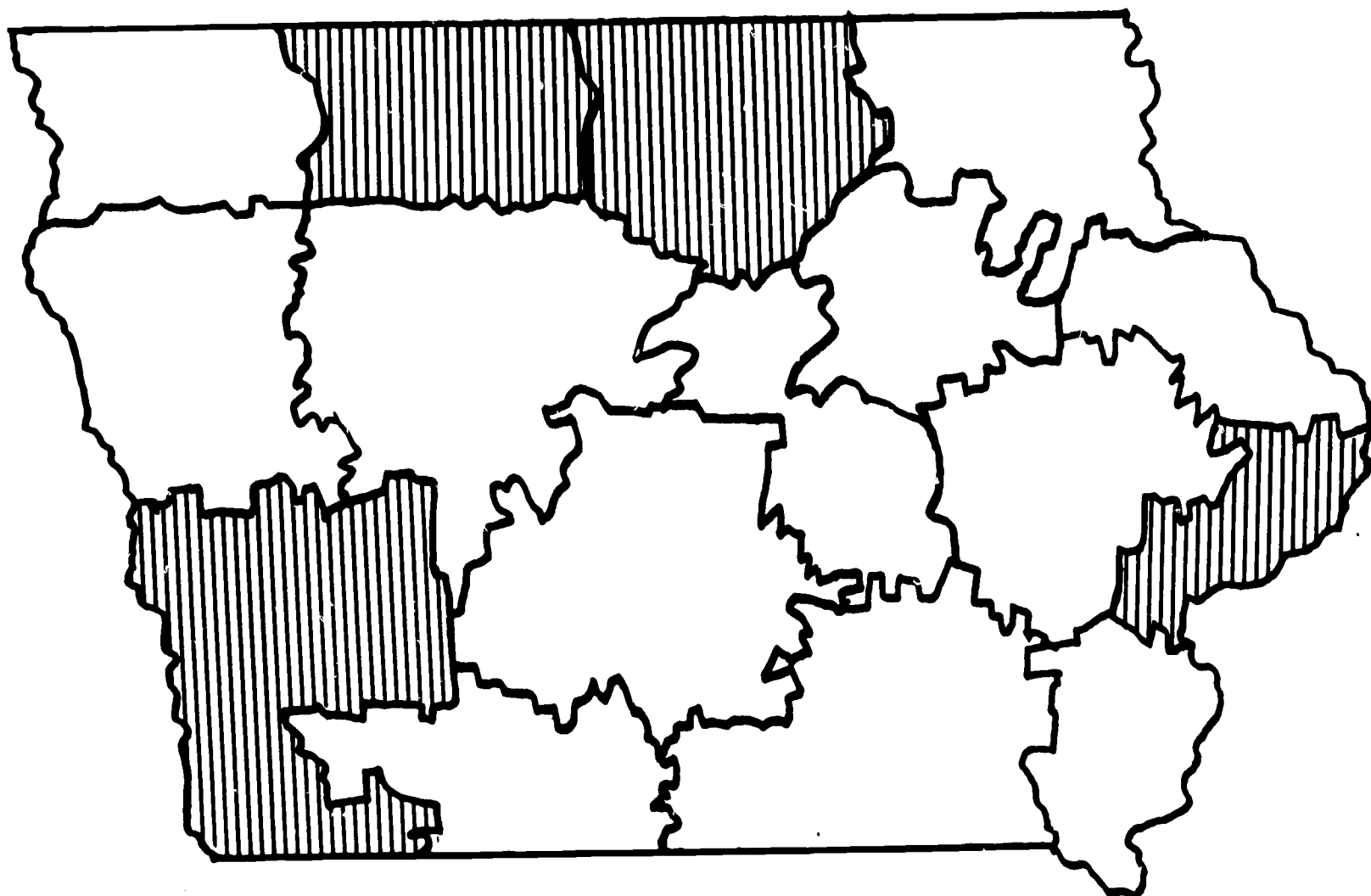
ABSTRACT

For a pilot evaluation of Iowa's regional educational media centers, the 16 centers were organized into four groups according to total public and non-public school enrollment size, and one area was selected at random from each group. Within each group, participants included all county superintendents, all district superintendents, 15 percent of the K-6 public and non-public teachers and principals, and 15 percent of the secondary public and non-public teachers and principals. Data from questionnaires which were completed by participants showed that the majority of teachers sampled in the four areas were using the materials provided in the media centers to some degree, but that more effective communications should exist among center personnel, teachers, and administrators to increase utilization of materials. (Author/SP)

# ESEA Title II in Iowa

ED037074

## a pilot evaluation



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State of Iowa  
DEPARTMENT OF PUBLIC INSTRUCTION  
Paul F. Johnston, Superintendent  
Des Moines, 50319

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OF  
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Prepared by:

Paul L. Spurlock, Administrator, ESEA Title II,  
Chief, Educational Media Section

Shirley S. Watkins, Consultant, ESEA Title II, Educational Media Section

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## CHAPTER 1 - INTRODUCTION

### Purpose of the Evaluation

A major concern of the Elementary and Secondary Education Act of 1965 is the provision of school library resources in elementary and secondary schools throughout the Nation. This program, authorized and conducted under Title II of the Act, completed its fourth fiscal year of operation on June 30, 1969. Iowa's State Plan for ESEA Title II, approved by the U. S. Office of Education on April 1, 1966, is unique in its approach for the utilization of funds. The plan provides for the development of sixteen (16) sub-agency areas encompassing the entire area of the State. Sixteen sub-agency chairmen were selected from the county superintendents within the designated geographic areas who, with their respective county boards of education, have had the responsibility for the establishment and operation of the regional educational media centers. All public and non-public elementary and secondary children and teachers in Iowa are eligible to be served by the centers within their respective areas.

Federal guidelines dictate that the Title II administrative and supervisory staff of each state periodically examine program practices to evaluate their effectiveness and to determine changes which may be needed. There were, however, reasons in addition to that of complying with Federal guidelines for conducting the evaluation at this time. As the program neared the completion of its fourth fiscal year of operation, it was felt that those individuals who have actually had access to the materials purchased under Title II and placed in the regional educational media centers should be consulted to obtain their views as to the benefits of the Title II program.

Another timely reason for conducting the study involved the reduction in federal funding of Title II of the ESEA. This Title, a 100 per cent Federal grant program, originally authorized the U. S. Commissioner of Education to make grants to States for a five-year period beginning July, 1965. However, Iowa's appropriation for the fourth fiscal year of operation, fiscal year 1969 (July 1, 1968 - June 30, 1969), was reduced approximately 50 per cent from those of previous years; and, as of the date of this writing, only State administrative funds for the first quarter of fiscal year 1970 (July 1, 1969 - September 30, 1969) have been appropriated for the present fiscal year. (See Appendix for listing of area allocations for fiscal years 1966, 1967, 1968, and 1969). In view of this drastic reduction in federal funding, some evaluation of Iowa's Title II program was necessary to determine its effectiveness and provide further justification for its continuance.

It is hoped that results of this survey may be beneficial in making future decisions involving the regional educational media centers in Iowa, particularly in regard to such factors as obtaining local and/or state funds for further support of the centers and in making any needed changes in the State Plan for ESEA Title II.

### Preparation of Evaluative Instruments

On November 19, 1968, at a special meeting of the ESEA Title II State Advisory Committee, plans for an evaluation were discussed at length. It was decided that a tentative questionnaire would be developed by the Title II staff of the Department of Public Instruction which would be studied and revised by the Advisory Committee during the statewide Title II meeting scheduled for January 22-24, 1969. A teacher questionnaire was drawn up by the staff as recommended and revised by the Committee as planned. During the discussion of the teacher questionnaire, it was decided that administrators should also be included in the sampling and thus a similar instrument was developed to be completed by administrators. These two questionnaires were presented in rough draft form to the State Advisory Committee members, sub-agency chairmen, and regional center personnel during a meeting held on ~~May~~<sup>March</sup> 27-28, 1969, for their study and recommendations. Following this meeting, the questionnaires were revised into their final form and reproduced by the Title II staff of the Department of Public Instruction.

It should be noted that the Title II staff worked closely with the forms control specialist as well as the Data Processing Division of the Department of Public Instruction in developing the evaluative instruments.

### Sampling Procedures

In the initial planning of the evaluation it was envisioned that the sampling would include teachers and administrators from all sixteen areas encompassing the state. However, due to the lack of funds and staff for conducting this extensive of an evaluation, a decision was made to conduct a pilot evaluation in four of the sixteen areas. The sixteen areas were thus organized into four groups according to total public and non-public enrollment size and one area was selected at random (area number drawn out of a box) from each of the four groups as follows:

<u>Group A</u>	<u>Group B</u>	<u>Group C</u>	<u>Group D</u>
Area XI	Area V	*Area II	Area VI
Area X	*Area XIII	Area VIII	*Area III
*Area IX	Area XII	Area I	Area IV
Area VII	Area XV	Area XVI	Area XIV

\*Indicates area selected. (Refer to map in Appendix for location of these areas.)

It was determined that the sampling within each of the four selected areas would include the following: (1) all county superintendents; (2) all district superintendents; (3) fifteen per cent (15%) of the K-6 public and non-public teachers and principals; and (4) fifteen per cent (15%) of the secondary public and non-public teachers and principals. The public teachers and principals were selected at random from the Iowa Educational Directory, 1968-1969 School Year published by the Department of Public Instruction, State

of Iowa. The non-public teachers and principals were selected at random from lists of non-public school personnel provided to the Department of Public Instruction Title II staff by the sub-agency chairmen of the four areas involved in the evaluation. It should be emphasized that the participants in the evaluation were selected at random -- no attempt was made to select individuals on the basis of school size, subject matter areas, age groups, degrees held, number of years experience, or other factors.

More specific data regarding the makeup of the sampling is discussed in Chapter 3.

#### Distribution of Evaluative Instruments

The questionnaires were distributed by mail from the Department of Public Instruction on April 25, 1969. A copy of the administrator questionnaire, accompanied by an explanatory memorandum, was mailed directly to each county superintendent in the four areas. The questionnaires for the public school superintendent, principal(s), and teacher(s) (elementary and secondary) of any given school district were sent to the respective superintendent. A memorandum accompanying the questionnaires requested that the superintendent distribute the forms to the principal(s) and/or teacher(s) in his district included in the sampling, the names of whom were listed on an attached sheet. The questionnaires for the non-public principal and teacher(s) (elementary and secondary) of any given school were sent to the respective principal. Again, an explanatory memorandum as well as a listing of those who were to complete the questionnaires accompanied the forms. (See Appendix for copies of the questionnaires and cover memorandums.)

The completed questionnaires were to be returned by mail to the Department of Public Instruction by no later than May 20, 1969. No return envelope was provided and no reminder letter was sent to the participants.

A detailed description of the rate of return of the questionnaires may be found in Chapter 3.

#### Procedures for Analyzing Data

As was previously mentioned, the evaluative forms were developed with the assistance of the Data Processing Division in order that the data might be keypunched and listed on computer printouts. All comments made on the questionnaires by the participants were listed according to area and distributed to the regional educational media center personnel of the area involved. Please refer to Chapter 4 for a complete analysis of the responses to the questions and a categorical analysis of comments made on the questionnaires.

## CHAPTER 2 - AREA DATA

In order that the data contained in the following chapters may be of greater significance to the reader, it is appropriate that some basic information about each of the areas involved in the pilot evaluation be presented in this chapter. It is hoped that the following facts regarding the size, facilities, personnel, and services of each of the four areas will give the reader a greater understanding in interpreting the results of the survey.

### Population and Enrollment Factors

The following table provides a brief summary and comparison of the sizes of the areas involved in the evaluation.

TABLE 1  
POPULATION AND ENROLLMENT FACTORS<sup>1</sup>

Area	General population of area	No. of part or whole counties in area	No. of public school dists. in area	No. of attendance centers in area		Total school enrollment in area (K-12)		No. of teachers & adm. in area (K-12)	
				Public	Non-Public	Public	Non-Public	Public	Non-Public
*II	141,886	9	29	110	13	33,997	2,579	1,794	105
III	88,629	5	28	62	13	20,081	2,976	1,193	128
* IX	240,002	4	19	128	37	59,180	6,692	2,818	295
XIII	189,720	8	35	142	18	46,485	3,451	2,570	176

\*It is interesting to note that within two of the areas included in the sampling there are legal mergers of county school systems. Four of the nine counties in Area II and two of the four counties in Area IX are involved in joint county systems.

<sup>1</sup>This data taken from questionnaires completed by Iowa's Regional Educational Media Centers in July, 1969. Questionnaire developed and distributed by Cooperative Services Committee, Ira Larson, Chairman.



## Assessed Valuations

The table below shows the assessed valuation for each of the four areas.

TABLE 2  
ASSESSSED VALUATIONS<sup>2</sup>

Area	Total assessed valuation-1968	Assessed valuation per-enrolled child (9-15-68)
II	\$400,602,429	\$ 11,783.00
III	278,158,875	12,064.00
IX	528,685,415	8,025.95
XIII	439,547,910	8,802.22

## Location and Facilities of Centers

The regional educational media center located in Area II has as its facility a one-floor building shared with other joint county system operations. Approximately 1,216 square feet of space are occupied for Title II operations. Space is provided in the center for a conference room, preview room, processing room, an exterior loading dock, space for production facilities, and storage and office facilities. A limited amount of parking space is provided beside the building located in a suburban area.

Area III has as its facility the second floor of a building shared with other county operations. Approximately 2,251 square feet of space are occupied for Title II operations. Space is provided in the center for a combination preview and conference room, processing and work room, browsing room, and storage facilities. A limited amount of parking space is provided in front of the building located in the downtown area.

The regional center in Area IX is located in a separate one-floor facility. Approximately 10,000 square feet of space are occupied for Title II operations. Facilities provide for a conference room, preview room, processing room, an interior loading dock, browsing space, and production facilities as well as storage and office space. The center, located in the downtown area of the city, has access to some parking space.

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<sup>2</sup>  
IBID.

Area XIII's regional center has as its facility a building which is part of a complex occupied by other county and area operations. Approximately 5,240 square feet are occupied for Title II operations. Present facilities provide for a conference room, processing room, an exterior loading dock, browsing space, production facilities, and darkroom as well as storage and office space. The center, located at the Treynor-Missile site, provides adequate parking space.

### Personnel

The following table shows the number of professional and non-professional personnel employed in each of the four regional educational media centers.

TABLE 3  
PERSONNEL<sup>3</sup>

Area	*Professional	Non-Professional
II	0	4.5
III	0	3
IX	2	10
XIII	1	13

\*Exclusive of Sub-Agency Chairmen

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<sup>3</sup>IBID.

### Services Provided

The following check list summarizes the services offered by the four centers involved in the evaluation.

TABLE 4  
SERVICES PROVIDED

Service Provided	Area II	Area III	Area IX	Area XIII
Materials available:				
Books	x	x	x	x
16mm films	x	x	x	x
8mm films				
8mm film loops	x			x
Filmstrips	x			x
Slides	x			x
Disc recordings	x	x		x
Tape recordings	x			x
Transparencies	x	x		x
Transparency masters	x		x	
Art prints	x			x
Study prints				x
Multi-media kits	x	x	x	x
Maps, globes, charts				
Printing			x	x
Direct photo				x
Collating				x
Binding			x	x
Transparency production	x		x	
Audio tape duplication			x	
Delivery service			x	x
Consultative services			x	x
Catalogs distributed to schools:				
Print materials catalog	x	x	x	x
Non-print materials catalog	x	x	x	x



# CHAPTER 3 - ANALYSIS OF RESPONDENTS

## Section I - Administrator Questionnaire

The table below indicates the number of questionnaires sent to administrators, the number returned, and the per cent of return for each of the four areas included in the evaluation.

TABLE 5  
RESPONSE TO QUESTIONNAIRE  
(BY AREA)

Position held	Number of questionnaires sent	Number of respondents	Per cent of return
<u>Area II</u>			
County Superintendents	4	4	100%
Superintendents	29	16	55
Secondary Principals-Public	8	5	63
Elementary Principals-Public	9	6	67
Secondary Principals-Non-Public	2	2	100
Elementary Principals-Non-Public	2	2	100
Total -- Area II	54	35	65
<u>Area III</u>			
County Superintendents	4	4	100
Superintendents	28	23	82
Secondary Principals-Public	9	9	100
Elementary Principals-Public	6	4	67
Secondary Principals-Non-Public	1	1	100
Elementary Principals-Non-Public	2	2	100
Total -- Area III	50	43	86
<u>Area IX</u>			
County Superintendents	2	2	100
Superintendents	19	17	90
Secondary Principals-Public	7	7	100
Elementary Principals-Public	12	7	58
Secondary Principals-Non-Public	1	0	0
Elementary Principals-Non-Public	4	4	100
Total -- Area IX	45	37	82
<u>Area XIII</u>			
County Superintendents	6	6	100
Superintendents	35	31	89
Secondary Principals-Public	14	14	100
Elementary Principals-Public	11	7	64
Secondary Principals-Non-Public	1	0	0
Elementary Principals-Non-Public	3	2	67
Total -- Area XIII	70	60	86

The table below indicates the number of questionnaires sent to administrators, the number returned, and the per cent of response for the state-wide sampling.

TABLE 6  
RESPONSE TO QUESTIONNAIRE  
(SUMMARY OF FOUR AREAS)

Position held	Number of questionnaires sent	Number of respondents	Per cent of return
County superintendents	16	16	100%
Superintendents	111	87	78
Secondary Principals-Public	38	35	92
Elementary Principals-Public	38	24	63
Secondary Principals-Non-Public	5	3	60
Elementary Principals-Non-Public	11	10	91
Totals	219	175	80

It should be noted that a number of questionnaires were returned after the deadline date and are not included in the tables above. The following number of administrator questionnaires were returned after the deadline date:

Area II: 4  
Area III: 1  
Area IV: 1  
Area IX: 1

The tables which follow (Tables 7 and 8) show the average number of semester hours earned and the highest degrees held by the administrators responding to the questionnaires. The first table gives this data broken down by area while the second table gives a statewide summary.

TABLE 7  
AVERAGE SEMESTER HOURS EARNED AND  
HIGHEST DEGREE HELD  
(BY AREA)

Position held	Average no. of semester hours earned	Highest degree held				
		None	Bachelor	Master	Specialist	Doctor
Area II						
County Superintendents	190	0	0	3	1	0
Superintendents	196	0	0	16	0	0
Secondary Principals-Public	177	0	0	5	0	0
Elementary Principals-Public	185	0	0	6	0	0
Secondary Principals-Non-Public	215	0	1	1	0	0
Elementary Principals-Non-Public	178	0	1	1	0	0
Total	191	0	2	32	1	0
Area III						
County Superintendents	154	0	0	4	0	0
Superintendents	175	0	1	19	3	0
Secondary Principals-Public	169	0	0	9	0	0
Elementary Principals-Public	160	1	0	3	0	0
Secondary Principals-Non-Public	191	0	0	1	0	0
Elementary Principals-Non-Public	161	0	1	1	0	0
Total	170	1	2	37	3	0
Area IX						
County Superintendents	193	0	0	1	0	1
Superintendents	184	0	0	14	1	2
Secondary Principals-Public	185	0	1	6	0	0
Elementary Principals-Public	176	0	0	7	0	0
Secondary Principals-Non-Public	No Respondents					
Elementary Principals-Non-Public	154	0	4	0	0	0
Total	180	0	5	28	1	3
Area XIII						
County Superintendents	185	0	0	5	0	1
Superintendents	187	0	0	22	7	2
Secondary Principals-Public	173	0	2	12	0	0
Elementary Principals-Public	174	0	1	5	1	0
Secondary Principals-Non-Public	No Respondents					
Elementary Principals-Non-Public	156	0	1	1	0	0
Total	181	0	4	45	8	3

TABLE 8  
AVERAGE SEMESTER HOURS EARNED AND  
HIGHEST DEGREE HELD  
(SUMMARY OF FOUR AREAS)

Position held	Average no. of semester hours earned	Highest degree held				
		None	Bachelor	Master	Specialist	Doctor
County Superintendents	179	0	0	13	1	2
Superintendents	185	0	1	71	11	4
Secondary Principals-Public	175	0	3	32	0	0
Elementary Principals-Public	174	1	1	21	1	0
Secondary Principals-Non-Public	207	0	1	2	0	0
Elementary Principals-Non-Public	161	0	7	3	0	0
Total	180	1	13	142	13	6

The average number of years of total administrative experience as well as the average numbers of years which the administrators responding to the questionnaire have held their present positions are summarized in the following two tables (Tables 9 and 10). The first table breaks this information down by area while the second shows a statewide summary.

TABLE 9  
YEARS OF EXPERIENCE  
(BY AREA)

Position held	Average no. of years adm. exper- ience	Average no. of years in present position
<u>Area II</u>		
County Superintendents	30	16
Superintendents	19	7
Secondary Principals-Public	9	3
Elementary Principals-Public	14	7
Secondary Principals-Non-Public	7	2
Elementary Principals-Non-Public	8	4
Total	16	7
<u>Area III</u>		
County Superintendents	36	5
Superintendents	20	7
Secondary Principals-Public	7	4
Elementary Principals-Public	11	5
Secondary Principals-Non-Public	7	1
Elementary Principals-Non-Public	4	4
Total	17	6
<u>Area IX</u>		
County Superintendents	20	7
Superintendents	19	8
Secondary Principals-Public	15	9
Elementary Principals-Public	7	4
Secondary Principals-Non-Public	No Respondents	
Elementary Principals-Non-Public	11	4
Total	15	7
<u>Area XIII</u>		
County Superintendents	26	7
Superintendents	16	8
Secondary Principals-Public	12	6
Elementary Principals-Public	13	4
Secondary Principals-Non-Public	No Respondents	
Elementary Principals-Non-Public	12	4
Total	16	7

TABLE 10  
YEARS OF EXPERIENCE  
(SUMMARY OF FOUR AREAS)

Position held	Average no. of years adm. exper- ience	Average no. of years in present position
County Superintendents	29	13
Superintendents	18	7
Secondary Principals-Public	11	6
Elementary Principals-Public	11	6
Secondary Principals-Non-Public	7	1
Elementary Principals-Non-Public	9	4
Total	16	7



The average age and the sex of the administrators responding to the questionnaire are shown in the following two tables (Tables 11 and 12). Again, this data is shown by area and by a summary of the four areas included in the evaluation.

TABLE 11  
AGE AND SEX OF RESPONDENTS  
(BY AREA)

Position held	Average Age	Sex	
		Male	Female
<u>Area II</u>			
County Superintendents	61	4	0
Superintendents	50	16	0
Secondary Principals-Public	39	5	0
Elementary Principals-Public	44	6	0
Secondary Principals-Non-Public	42	2	0
Elementary Principals-Non-Public	49	0	2
Total	48	33	2
<u>Area III</u>			
County Superintendents	64	4	0
Superintendents	50	23	0
Secondary Principals-Public	35	9	0
Elementary Principals-Public	44	3	1
Secondary Principals-Non-Public	33	1	0
Elementary Principals-Non-Public	40	0	2
Total	48	40	3
<u>Area IX</u>			
County Superintendents	50	2	0
Superintendents	50	17	0
Secondary Principals-Public	46	7	0
Elementary Principals-Public	42	7	0
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	49	1	3
Total	48	34	3
<u>Area XIII</u>			
County Superintendents	58	5	1
Superintendents	47	31	0
Secondary Principals-Public	43	14	0
Elementary Principals-Public	48	4	3
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	43	0	2
Total	47	54	6



TABLE 12  
AGE AND SEX OF RESPONDENTS  
(SUMMARY OF FOUR AREAS)

Position held	Average Age	Sex	
		Male	Female
County Superintendents	59	15	1
Superintendents	49	87	0
Secondary Principals-Public	41	35	0
Elementary Principals-Public	45	20	4
Secondary Principals-Non-Public	39	3	0
Elementary Principals-Non-Public	46	1	9
Total	48	161	14

The administrators were asked on the questionnaire to indicate whether they had teaching responsibilities in addition to their administrative assignments. Their responses are shown in the two tables that follow (Tables 13 and 14).

TABLE 13  
ADMINISTRATORS REPORTING TEACHING RESPONSIBILITIES IN  
ADDITION TO ADMINISTRATIVE ASSIGNMENTS  
(BY AREA)

Position held	No. of yes responses	No. of no responses	Per cent report- ing teaching responsibilities
<b>Area II</b>			
County Superintendents	0	4	0%
Superintendents	0	16	0
Secondary Principals-Public	1	4	20
Elementary Principals-Public	0	6	0
Secondary Principals-Non-Public	0	2	0
Elementary Principals-Non-Public	2	0	100
Total	3	32	9
<b>Area III</b>			
County Superintendents	0	4	0
Superintendents	2	21	9
Secondary Principals-Public	5	4	56
Elementary Principals-Public	2	2	50
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total	12	31	28
<b>Area IX</b>			
County Superintendents	0	2	0
Superintendents	1	16	6
Secondary Principals-Public	1	6	14
Elementary Principals-Public	0	7	0
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total	6	31	16
<b>Area XIII</b>			
County Superintendents	0	6	0
Superintendents	1	30	3
Secondary Principals-Public	5	9	36
Elementary Principals-Public	1	6	14
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total	9	51	15

TABLE 14  
ADMINISTRATORS REPORTING TEACHING RESPONSIBILITIES IN  
ADDITION TO ADMINISTRATIVE ASSIGNMENTS  
(SUMMARY OF FOUR AREAS)

Position held	No. of yes responses	No. of no responses	Per cent report- ing teaching responsibilities
County Superintendents	0	16	0%
Superintendents	4	83	5
Secondary Principals-Public	12	23	34
Elementary Principals-Public	3	21	13
Secondary Principals-Non-Public	1	2	33
Elementary Principals-Non-Public	10	0	100
Total	30	145	17

Section II - Teacher Questionnaire

The table below indicates the number of questionnaires sent to teachers, the number returned, and the per cent of return for each of the four areas included in the evaluation.

TABLE 15  
RESPONSE TO QUESTIONNAIRE

Area	No. of questionnaires sent	No. of respondents	Per cent of return
<u>Area II</u>			
Public	325	161	50%
Non-Public	20	19	95
Total	345	180	52
<u>Area III</u>			
Public	227	179	79
Non-Public	23	18	78
Total	250	197	79
<u>Area IX</u>			
Public	403	305	76
Non-Public	47	33	70
Total	450	338	75
<u>Area XIII</u>			
Public	432	385	89
Non-Public	19	11	58
Total	451	396	88
<u>Summary</u>			
Public	1,387	1,030	74
Non-Public	109	81	74
Total	1,496	1,111	74

Again, it should be noted that a number of questionnaires were returned after the deadline date and are not included in the table above. The following number of teacher questionnaires were returned after the deadline date:

Area II: 41  
Area III: 5  
Area IX: 4  
Area XIII: 4

The table below shows the average semester hours earned and the highest degrees held by the teachers of the four areas responding to the questionnaire.

TABLE 16  
AVERAGE NUMBER OF SEMESTER HOURS EARNED AND  
HIGHEST DEGREES HELD

Area	Average no. of semester hours earned	Highest degree held				
		None	Bachelor	Master	Specialist	Doctor
<u>Area II</u>						
Public	136	36	108	17	0	0
Non-Public	124	7	10	2	0	0
Total	134	43	118	19	0	0
<u>Area III</u>						
Public	133	41	125	13	0	0
Non-Public	121	6	10	2	0	0
Total	132	47	135	15	0	0
<u>Area IX</u>						
Public	145	44	187	73	1	0
Non-Public	131	7	23	3	0	0
Total	144	51	210	76	1	0
<u>Area XIII</u>						
Public	141	65	270	47	2	1
Non-Public	80	9	2	0	0	0
Total	139	74	272	47	2	1
<u>Summary</u>						
Public	140	186	690	150	3	1
Non-Public	119	29	45	7	0	0
Total	139	215	735	157	3	1

The average number of years of teaching and/or educational experience as well as the average number of years in the present school for the teachers responding to the questionnaire are shown in the table that follows.

TABLE 17  
YEARS OF EXPERIENCE

Area	Average total years of educational experience	Average no. of years in present school
<u>Area II</u>		
Public	12	7
Non-Public	14	4
Total	12	6
<u>Area III</u>		
Public	12	6
Non-Public	20	4
Total	13	6
<u>Area IX</u>		
Public	14	8
Non-Public	16	4
Total	14	7
<u>Area XIII</u>		
Public	14	7
Non-Public	14	4
Total	14	7
<u>Summary</u>		
Public	13	7
Non-Public	16	4
Total	14	7

The table which follows indicates the average age and the sex of the teachers in the four areas responding to the questionnaire.

TABLE 18  
AVERAGE AGE AND SEX

Area	Average age	Sex	
		Male	Female
<u>Area II</u>			
Public	40	60	99
Non-Public	41	3	16
Total	40	63	115
<u>Area III</u>			
Public	40	60	117
Non-Public	45	3	15
Total	40	63	132
<u>Area IX</u>			
Public	42	107	196
Non-Public	45	5	28
Total	42	112	224
<u>Area XIII</u>			
Public	41	122	261
Non-Public	49	0	11
Total	41	122	272
<u>Summary</u>			
Public	41	349	673
Non-Public	45	11	70
Total	41	360	743



The number of respondents teaching at the various grade levels and subject matter areas are shown in the table below.

TABLE 19  
GRADE LEVELS AND SUBJECT MATTER AREAS

Area	Pre K-3	4-6	Ungraded	Special	Agriculture	Art	Business Ed.	English	Foreign Lang.	Health & P.E.	Home Economics	Ind. Arts	Mathematics	Music	Science	Social Studies	Media	Other
<u>Area II</u>																		
Public	33	25	0	6	3	4	4	15	1	7	5	4	13	10	10	8	6	7
Non-Public	6	3	0	0	0	1	0	2	0	0	0	0	1	1	0	2	0	2
Total	39	28	0	6	3	5	4	17	1	7	5	4	14	11	10	10	6	9
<u>Area III</u>																		
Public	44	27	0	1	2	4	10	10	2	11	5	6	8	19	9	11	3	7
Non-Public	7	2	0	0	0	0	0	1	0	0	1	0	0	3	3	1	0	0
Total	51	29	0	1	2	4	10	11	2	11	6	6	8	22	12	12	3	7
<u>Area IX</u>																		
Public	76	49	2	2	1	5	2	17	4	21	5	14	23	17	18	21	7	21
Non-Public	6	5	2	1	0	2	0	4	2	0	0	0	2	0	1	4	0	4
Total	82	54	4	3	1	7	2	21	6	21	5	14	25	17	19	25	7	25
<u>Area XIII</u>																		
Public	85	54	2	11	6	9	9	32	6	19	6	13	22	39	19	20	8	25
Non-Public	6	2	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1
Total	91	56	2	11	6	9	9	33	6	20	6	13	22	39	19	20	8	26
<u>Summary</u>																		
Public	238	155	4	20	12	22	25	74	13	58	21	37	66	85	56	60	24	60
Non-Public	25	12	2	1	0	3	0	8	2	1	1	0	3	4	4	7	0	7
Total	263	167	6	21	12	25	25	82	15	59	22	37	69	89	60	67	24	67

## CHAPTER 4 - ANALYSIS OF RESPONSES

### Section I - Administrator Questionnaire

In order to give as realistic a picture as possible of the results of the evaluation, the following tables are being presented. The figures shown indicate the number of yes and no responses as well as the per cent of positive responses to each question asked on the questionnaire. Two tables have been developed for each question: the first indicates the results for each area while the second table shows a summary of the results for the four areas included in the evaluation.

Question #1: Are you aware of the Regional Educational Media Center located in your area?

TABLE 20  
RESPONSE TO QUESTION #1 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	4	0	100%
Superintendents	16	0	100
Secondary Principals-Public	5	0	100
Elementary Principals-Public	6	0	100
Secondary Principals-Non-Public	2	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area II	35	0	100
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	23	0	100
Secondary Principals-Public	8	1	89
Elementary Principals-Public	4	0	100
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	42	1	98
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	17	0	100
Secondary Principals-Public	7	0	100
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	37	0	100
<u>Area XIII</u>			
County Superintendents	6	0	100
Superintendents	31	0	100
Secondary Principals-Public	14	0	100
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	60	0	100

TABLE 21  
RESPONSE TO QUESTION #1 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	16	0	100%
Superintendents	87	0	100
Secondary Principals-Public	34	1	97
Elementary Principals-Public	24	0	100
Secondary Principals-Non-Public	3	0	100
Elementary Principals-Non-Public	10	0	100
Totals	174	1	99

Question #2: Have you ever visited the Regional Educational Media Center located in your area?

TABLE 22  
RESPONSE TO QUESTION #2 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	4	0	100%
Superintendents	14	2	88
Secondary Principals-Public	2	3	40
Elementary Principals-Public	5	1	83
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	2	0	100
Total -- Area II	28	7	80
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	15	8	65
Secondary Principals-Public	4	5	44
Elementary Principals-Public	1	3	25
Secondary Principals-Non-Public	0	1	0
Elementary Principals-Non-Public	1	1	50
Total -- Area III	25	18	58
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	17	0	100
Secondary Principals-Public	6	1	86
Elementary Principals-Public	5	2	71
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	3	1	75
Total -- Area IX	33	4	89
<u>Area XIII</u>			
County Superintendents	6	0	100
Superintendents	31	0	100
Secondary Principals-Public	13	1	93
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	59	1	98

TABLE 23  
RESPONSE TO QUESTION #2 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	16	0	100%
Superintendents	77	10	89
Secondary Principals-Public	25	10	71
Elementary Principals-Public	18	6	75
Secondary Principals-Non-Public	1	2	33
Elementary Principals-Non-Public	8	2	80
Totals	145	30	83

**Question #3:** Do you feel the need for in-service workshops for teachers and/or administrators which might be sponsored by the Regional Educational Media Center in your area?

TABLE 24  
RESPONSE TO QUESTION #3 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	2	2	50%
Superintendents	12	4	75
Secondary Principals-Public	5	0	100
Elementary Principals-Public	4	2	67
Secondary Principals-Non-Public	2	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area II	27	8	77
<u>Area III</u>			
County Superintendents	2	2	50
Superintendents	19	4	83
Secondary Principals-Public	7	2	78
Elementary Principals-Public	4	0	100
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	35	8	81
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	15	2	88
Secondary Principals-Public	6	1	86
Elementary Principals-Public	6	1	86
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	33	4	89
<u>Area XIII</u>			
County Superintendents	5	1	83
Superintendents	24	7	77
Secondary Principals-Public	10	4	71
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	1	1	50
Total -- Area XIII	47	13	78

TABLE 25  
RESPONSE TO QUESTION #3 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	11	5	69%
Superintendents	70	17	80
Secondary Principals-Public	28	7	80
Elementary Principals-Public	21	3	88
Secondary Principals-Non-Public	3	0	100
Elementary Principals-Non-Public	9	1	90
Totals	142	33	81



Question #4: Have the teachers and/or administrators in your school attended or participated in an in-service program sponsored by the Regional Educational Media Center located in your area?

TABLE 26  
RESPONSE TO QUESTION #4 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	1	3	25%
Superintendents	7	9	44
Secondary Principals-Public	1	4	20
Elementary Principals-Public	3	3	50
Secondary Principals-Non-Public	0	2	0
Elementary Principals-Non-Public	1	1	50
Total -- Area II	13	22	37
<u>Area III</u>			
County Superintendents	1	3	25
Superintendents	6	17	26
Secondary Principals-Public	2	7	22
Elementary Principals-Public	0	4	0
Secondary Principals-Non-Public	0	1	0
Elementary Principals-Non-Public	0	2	0
Total -- Area III	9	34	21
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	15	2	88
Secondary Principals-Public	4	3	57
Elementary Principals-Public	6	1	86
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	0	4	0
Total -- Area IX	27	10	73
<u>Area XIII</u>			
County Superintendents	6	0	100
Superintendents	24	7	77
Secondary Principals-Public	9	5	64
Elementary Principals-Public	6	1	86
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	1	1	50
Total -- Area XIII	46	14	77

TABLE 27  
RESPONSE TO QUESTION #4 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	10	6	63%
Superintendents	52	35	60
Secondary Principals-Public	16	19	46
Elementary Principals-Public	15	9	63
Secondary Principals-Non-Public	0	3	0
Elementary Principals-Non-Public	2	8	20
Totals	95	80	54



**Question #5:** Have you ever been involved in suggesting, recommending, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?

**TABLE 28**  
**RESPONSE TO QUESTION #5 (BY AREA)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	3	1	75%
Superintendents	10	6	63
Secondary Principals-Public	2	3	40
Elementary Principals-Public	5	1	83
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	0	2	0
Total -- Area II	21	14	60
<u>Area III</u>			
County Superintendents	3	1	75
Superintendents	5	18	22
Secondary Principals-Public	5	4	56
Elementary Principals-Public	1	3	25
Secondary Principals-Non-Public	0	1	0
Elementary Principals-Non-Public	1	1	50
Total -- Area III	15	28	35
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	14	3	82
Secondary Principals-Public	3	4	43
Elementary Principals-Public	3	4	43
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	1	3	25
Total -- Area IX	23	14	62
<u>Area XIII</u>			
County Superintendents	5	1	83
Superintendents	21	10	68
Secondary Principals-Public	8	6	57
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	43	17	72

**TABLE 29**  
**RESPONSE TO QUESTION #5 (SUMMARY OF FOUR AREAS)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	13	3	81%
Superintendents	50	37	57
Secondary Principals-Public	18	17	51
Elementary Principals-Public	16	8	67
Secondary Principals-Non-Public	1	2	33
Elementary Principals-Non-Public	4	6	40
Totals	102	73	58

**Question #6:** Have you served on an ESEA Title II Advisory Committee for your area?

**TABLE 30**  
**RESPONSE TO QUESTION #6 (BY AREA)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	4	0	100%
Superintendents	6	10	38
Secondary Principals-Public	0	5	0
Elementary Principals-Public	1	5	17
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	0	2	0
Total -- Area II	12	23	34
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	0	23	0
Secondary Principals-Public	0	9	0
Elementary Principals-Public	0	4	0
Secondary Principals-Non-Public	0	1	0
Elementary Principals-Non-Public	0	2	0
Total -- Area III	4	39	10
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	8	9	47
Secondary Principals-Public	1	6	14
Elementary Principals-Public	1	6	14
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	0	4	0
Total -- Area IX	12	25	32
<u>Area XIII</u>			
County Superintendents	5	1	83
Superintendents	13	18	42
Secondary Principals-Public	0	14	0
Elementary Principals-Public	2	5	29
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	0	2	0
Total -- Area XIII	20	40	33

**TABLE 31**  
**RESPONSE TO QUESTION #6 (SUMMARY OF FOUR AREAS)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	15	1	94%
Superintendents	27	60	31
Secondary Principals-Public	1	34	29
Elementary Principals-Public	4	20	17
Secondary Principals-Non-Public	1	2	33
Elementary Principals-Non-Public	0	10	0
Totals	48	127	27

Question #7: Have you utilized any of the materials available from the Regional Educational Media Center serving your area?

TABLE 32  
RESPONSE TO QUESTION #7 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	2	2	50%
Superintendents	12	4	75
Secondary Principals-Public	3	2	60
Elementary Principals-Public	6	0	100
Secondary Principals-Non-Public	2	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area II	27	8	77
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	19	4	83
Secondary Principals-Public	6	3	67
Elementary Principals-Public	3	1	75
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	35	8	81
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	13	4	76
Secondary Principals-Public	5	2	71
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	31	6	84
<u>Area XIII</u>			
County Superintendents	5	1	83
Superintendents	25	6	81
Secondary Principals-Public	10	4	71
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	49	11	82

TABLE 33  
RESPONSE TO QUESTION #7 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	13	3	81%
Superintendents	69	18	79
Secondary Principals-Public	24	11	69
Elementary Principals-Public	23	1	96
Secondary Principals-Non-Public	3	0	100
Elementary Principals-Non-Public	10	0	100
Totals	142	33	81

Question #8: Have you encouraged the teachers in your school to utilize the materials available from the Regional Educational Media Center in your area?

TABLE 34  
RESPONSE TO QUESTION #8 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	4	0	100%
Superintendents	16	0	100
Secondary Principals-Public	5	0	100
Elementary Principals-Public	6	0	100
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	2	0	100
Total -- Area II	34	1	97
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	22	1	96
Secondary Principals-Public	7	2	78
Elementary Principals-Public	3	1	75
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	39	4	91
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	17	0	100
Secondary Principals-Public	7	0	100
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	37	0	100
<u>Area XIII</u>			
County Superintendents	6	0	100
Superintendents	31	0	100
Secondary Principals-Public	12	2	86
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	58	2	97

TABLE 35  
RESPONSE TO QUESTION #8 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	16	0	100%
Superintendents	86	1	99
Secondary Principals-Public	31	4	89
Elementary Principals-Public	23	1	96
Secondary Principals-Non-Public	2	1	67
Elementary Principals-Non-Public	10	0	100
Totals	168	7	96



Question #9: Do you believe that educational media, if properly used, can help to improve instruction?

TABLE 36  
RESPONSE TO QUESTION #9 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	4	0	100%
Superintendents	16	0	100
Secondary Principals-Public	5	0	100
Elementary Principals-Public	6	0	100
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	2	0	100
Total -- Area II	34	1	97
<u>Area III</u>			
County Superintendents	4	0	100
Superintendents	23	0	100
Secondary Principals-Public	8	1	89
Elementary Principals-Public	4	0	100
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	42	1	98
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	16	1	94
Secondary Principals-Public	7	0	100
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	36	1	97
<u>Area XIII</u>			
County Superintendents	6	0	100
Superintendents	31	0	100
Secondary Principals-Public	12	2	86
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	58	2	97

TABLE 37  
RESPONSE TO QUESTION #9 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	16	0	100%
Superintendents	86	1	99
Secondary Principals-Public	32	3	91
Elementary Principals-Public	24	0	100
Secondary Principals-Non-Public	2	1	67
Elementary Principals-Non-Public	10	0	100
Totals	170	5	97

**Question #10:** Has the use of instructional materials provided by the Regional Educational Media Center helped to improve the quality of instruction in your school?

**TABLE 38**  
**RESPONSE TO QUESTION #10 (BY AREA)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	3	1	75%
Superintendents	16	0	100
Secondary Principals-Public	4	1	80
Elementary Principals-Public	6	0	100
Secondary Principals-Non-Public	2	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area II	33	2	94
<u>Area III</u>			
County Superintendents	3	1	75
Superintendents	20	3	87
Secondary Principals-Public	5	4	56
Elementary Principals-Public	4	0	100
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	1	1	50
Total -- Area III	34	9	79
<u>Area IX</u>			
County Superintendents	2	0	100
Superintendents	16	1	94
Secondary Principals-Public	5	2	71
Elementary Principals-Public	6	1	86
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	33	4	89
<u>Area XIII</u>			
County Superintendents	4	2	67
Superintendents	31	0	100
Secondary Principals-Public	11	3	79
Elementary Principals-Public	7	0	100
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	2	0	100
Total -- Area XIII	55	5	92

**TABLE 39**  
**RESPONSE TO QUESTION #10 (SUMMARY OF FOUR AREAS)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	12	4	75%
Superintendents	83	4	95
Secondary Principals-Public	25	10	71
Elementary Principals-Public	23	1	96
Secondary Principals-Non-Public	3	0	100
Elementary Principals-Non-Public	9	1	90
Totals	155	20	89



Question #11: Do you have a building coordinator in your school to handle materials available from the Regional Educational Media Center?

TABLE 40  
RESPONSE TO QUESTION #11 (BY AREA)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
County Superintendents	0	4	0%
Superintendents	9	7	56
Secondary Principals-Public	3	2	60
Elementary Principals-Public	2	4	33
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	1	1	50
Total -- Area II	16	19	46
<u>Area III</u>			
County Superintendents	1	3	25
Superintendents	16	7	70
Secondary Principals-Public	5	4	56
Elementary Principals-Public	1	3	25
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	26	17	60
<u>Area IX</u>			
County Superintendents	1	1	50
Superintendents	12	5	71
Secondary Principals-Public	3	4	43
Elementary Principals-Public	4	3	57
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	4	0	100
Total -- Area IX	24	13	65
<u>Area XIII</u>			
County Superintendents	4	2	67
Superintendents	23	8	74
Secondary Principals-Public	5	9	36
Elementary Principals-Public	4	3	57
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	1	1	50
Total -- Area XIII	37	23	62

TABLE 41  
RESPONSE TO QUESTION #11 (SUMMARY OF FOUR AREAS)

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	6	10	38%
Superintendents	60	27	69
Secondary Principals-Public	16	19	46
Elementary Principals-Public	11	13	46
Secondary Principals-Non-Public	2	1	67
Elementary Principals-Non-Public	8	2	80
Totals	103	72	59

**Question #12:** Has the use or availability of materials from the Regional Educational Media Center brought about expansion, improvement or creation of a library/instructional materials center in your school?

**TABLE 42**  
**RESPONSE TO QUESTION #12 (BY AREA)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
<b>Area II</b>			
County Superintendents	0	4	0%
Superintendents	9	7	56
Secondary Principals-Public	2	3	40
Elementary Principals-Public	2	4	33
Secondary Principals-Non-Public	1	1	50
Elementary Principals-Non-Public	2	0	100
Total -- Area II	16	19	46
<b>Area III</b>			
County Superintendents	2	2	50
Superintendents	10	13	43
Secondary Principals-Public	2	7	22
Elementary Principals-Public	1	3	25
Secondary Principals-Non-Public	1	0	100
Elementary Principals-Non-Public	2	0	100
Total -- Area III	18	25	42
<b>Area IX</b>			
County Superintendents	1	1	50
Superintendents	8	9	47
Secondary Principals-Public	2	5	29
Elementary Principals-Public	2	5	29
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	3	1	75
Total -- Area IX	16	21	43
<b>Area XIII</b>			
County Superintendents	3	3	50
Superintendents	19	12	61
Secondary Principals-Public	7	7	50
Elementary Principals-Public	5	2	71
Secondary Principals-Non-Public	No Respondents		
Elementary Principals-Non-Public	1	1	50
Total -- Area XIII	35	25	58

**TABLE 43**  
**RESPONSE TO QUESTION #12 (SUMMARY OF FOUR AREAS)**

Position held	Number of yes responses	Number of no responses	Per cent responding yes
County Superintendents	6	10	38%
Superintendents	46	41	53
Secondary Principals-Public	13	22	37
Elementary Principals-Public	10	14	42
Secondary Principals-Non-Public	2	1	67
Elementary Principals-Non-Public	8	2	80
Totals	85	90	49

Question #13: Give any comments or suggestions that you feel would be helpful for making the Regional Educational Media Center more effective.

A number of the administrators responding to the questionnaire voluntarily made comments in response to the above question. The following table shows the number and per cent of the respondents making comments on the questionnaire:

TABLE 44  
COMMENTS ON ADMINISTRATOR QUESTIONNAIRE (BY AREA)

Area	Total number of respondents	Number of comments made	Per cent of respondents making comments
II	35	15	43%
III	43	15	35
IX	37	15	41
XIII	60	27	45
Total	175	72	41

The comments from the four areas seemed to center on the following four basic topics: (1) the need for more funds in order that additional materials may be purchased; (2) suggestions for additional services and for the further development of the regional educational media centers; (3) the need for delivery service and personnel where these factors are not provided; and (4) support for the continuance of the regional centers. Examples of comments regarding these four basic topics follow.

(1) The need for more funds in order that additional materials may be purchased.

"A continuation of federal funds is needed to keep the center up dated and a depository for the expensive materials which each individual district cannot afford."

"The Regional Educational Media Center in our area has done an excellent job for the school. If and when the center can no longer operate with federal aid, I would suggest that either the County or Schools the center serve finance the continued services of the center."

"Obtain a sufficient number of copies of the media which are used most frequently."

(2) Suggestions for additional services and for the further development of the regional educational media centers.

"Teachers should be made aware of what the Media Center has to offer. This could be accomplished through in-service workshops."

"More Title II funds! Graphic arts personnel (at least one person). Coordinated use of video taping equipment."

"Set up curriculum centers at the Media Center for individual schools to view samples from various book companies."

"Need RESA unit to really develop center."

- (3) The need for delivery service and personnel where these factors are not provided.

"Scheduled transportation route to area schools outside the city....."

"Transportation services needed."

"Materials are too far away -- not readily available."

"The regional centers need both more staff and media of additional quantity to encourage satisfactory utilization through positive availability."

- (4) Support for the continuance of the regional centers.

"Our area has an active functional media center and my only suggestion is to continue on with the long-range planning of the organization."

"The working of our Regional Educational Media Center has been superb. More of the staff members in our local district could use this service or some of those using it could use it more extensively. However, this is our local problem."

"Our elementary library instructional materials centers have been started within the last two years. The availability of materials from the Area Center has helped tremendously, allowing us to purchase materials not available through the center, thus enlarging the number of materials available."

"The teachers in both schools under my administration,....., take advantage of the media center. The materials from the media center are 'fantastic'."

## Section II - Teacher Questionnaire

The teacher questionnaire was divided into two sections as follows: Part A to be completed only by those teachers who had utilized materials from the ESEA Title II Regional Educational Media Centers located in their respective areas; and Part B to be completed only by those teachers who had not utilized materials from the ESEA Title II Regional Educational Media Centers located in their respective areas.

The following table shows the number as well as the per cent of respondents who reported that they had used materials from the regional centers.

TABLE 45  
NUMBER AND PER CENT OF TEACHERS REPORTING USE OF MATERIALS  
FROM REGIONAL EDUCATIONAL MEDIA CENTERS

Area	Number reporting use of materials	Number reporting no use of materials	Per cent reporting use of materials
<u>Area II</u>			
Public	110	51	68%
Non-Public	19	0	100
Total	129	51	72
<u>Area III</u>			
Public	105	74	59
Non-Public	14	4	78
Total	119	78	60
<u>Area IX</u>			
Public	203	101	67
Non-Public	26	7	79
Total	229	108	68
<u>Area XIII</u>			
Public	275	110	71
Non-Public	10	1	91
Total	285	111	72
<u>Summary</u>			
Public	693	336	67
Non-Public	69	12	85
Total	762	348	69

Again, in order to give as realistic a picture as possible of the results of the survey, the following tables are being presented. The figures indicate the number of yes and no responses as well as the per cent of positive responses to each question asked on the questionnaire.



Part A of Teacher Questionnaire (Completed by teachers having utilized materials)

Question #1: Have you ever visited the Regional Educational Media Center located in your area?

Table 46  
RESPONSE TO QUESTION #1

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	23	87	21%
Non-Public	16	3	84
Total	39	90	30
<u>Area III</u>			
Public	17	88	16
Non-Public	10	4	71
Total	27	92	23
<u>Area IX</u>			
Public	138	65	68
Non-Public	22	4	85
Total	160	69	70
<u>Area XIII</u>			
Public	191	84	70
Non-Public	7	3	70
Total	198	87	70
<u>Summary</u>			
Public	369	324	53
Non-Public	55	14	80
Total	424	338	56

Question #2a: Do you have access to lists or catalogs of the print materials available in the Regional Educational Media Center located in your area?

TABLE 47  
RESPONSE TO QUESTION #2a

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	93	17	85%
Non-Public	16	3	84
Total	109	20	84
<u>Area III</u>			
Public	76	29	72
Non-Public	10	4	71
Total	86	33	72
<u>Area IX</u>			
Public	198	5	98
Non-Public	26	0	100
Total	224	5	98
<u>Area XIII</u>			
Public	264	11	96
Non-Public	10	0	100
Total	274	11	96
<u>Summary</u>			
Public	631	62	91
Non-Public	62	7	90
Total	693	69	91



Question #2b: Do you have access to lists or catalogs of the non-print materials available in the Regional Educational Media Center located in your area?

TABLE 48  
RESPONSE TO QUESTION #2b

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	91	19	83%
Non-Public	18	1	95
Total	109	20	84
<u>Area III</u>			
Public	88	17	84
Non-Public	11	3	79
Total	99	20	83
<u>Area IX</u>			
Public	180	23	89
Non-Public	21	5	81
Total	201	28	88
<u>Area XIII</u>			
Public	243	32	88
Non-Public	9	1	90
Total	252	33	88
<u>Summary</u>			
Public	602	91	87
Non-Public	59	10	86
Total	661	101	87

Question #3: Have you ever been involved in recommending, suggesting, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?

TABLE 49  
RESPONSE TO QUESTION #3

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	42	68	38%
Non-Public	7	12	37
Total	49	80	38
<u>Area III</u>			
Public	30	75	29
Non-Public	9	5	64
Total	39	80	33
<u>Area IX</u>			
Public	66	137	33
Non-Public	8	18	31
Total	74	155	32
<u>Area XIII</u>			
Public	133	142	48
Non-Public	6	4	60
Total	139	146	49
<u>Summary</u>			
Public	271	422	39
Non-Public	30	39	43
Total	301	461	40

Question #4: Do you feel a need for in-service workshops which might be sponsored by the Regional Educational Media Center in your area?

TABLE 50  
RESPONSE TO QUESTION #4

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	77	33	70%
Non-Public	16	3	84
Total	93	36	72
<u>Area III</u>			
Public	79	26	75
Non-Public	9	5	64
Total	88	31	74
<u>Area IX</u>			
Public	145	58	71
Non-Public	18	8	69
Total	163	66	71
<u>Area XIII</u>			
Public	181	94	66
Non-Public	8	2	80
Total	189	96	66
<u>Summary</u>			
Public	482	211	70
Non-Public	51	18	74
Total	533	229	70

Question #5: Have you ever attended or participated in an in-service program sponsored by the Regional Educational Media Center in your area?

TABLE 51  
RESPONSE TO QUESTION #5

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	4	106	4%
Non-Public	1	18	5
Total	5	124	4
<u>Area III</u>			
Public	4	101	4
Non-Public	0	14	0
Total	4	115	3
<u>Area IX</u>			
Public	72	131	35
Non-Public	4	22	15
Total	76	153	33
<u>Area XIII</u>			
Public	99	176	36
Non-Public	2	8	20
Total	101	184	35
<u>Summary</u>			
Public	179	514	26
Non-Public	7	62	10
Total	186	576	24

Question #6: Rate on a 1-5 scale the following characteristics of the materials that you have used from the Regional Educational Media Center located in your area.

#6a: Relevance to units of study and/or curriculum of my class.

TABLE 52  
RESPONSE TO QUESTION #6a

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	3	4	26	47	25
Non-Public	0	0	4	8	5
Total	3	4	30	55	30
<u>Area III</u>					
Public	1	3	22	37	33
Non-Public	0	1	3	5	4
Total	1	4	25	42	37
<u>Area IX</u>					
Public	1	7	56	63	67
Non-Public	0	0	4	10	11
Total	1	7	60	73	78
<u>Area XIII</u>					
Public	8	17	70	88	65
Non-Public	0	2	4	3	0
Total	8	19	74	91	65
<u>Summary</u>					
Public	13	31	174	235	190
Non-Public	0	3	15	26	20
Total	13	34	189	261	210

#6b: Timeliness (materials are up to date).

TABLE 53  
RESPONSE TO QUESTION #6b

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	1	5	29	37	33
Non-Public	1	1	0	7	9
Total	2	6	29	44	42
<u>Area III</u>					
Public	1	2	24	35	32
Non-Public	0	1	1	5	4
Total	1	3	25	40	36
<u>Area IX</u>					
Public	0	12	43	73	65
Non-Public	0	2	7	9	8
Total	0	14	50	82	73
<u>Area XIII</u>					
Public	7	20	64	83	74
Non-Public	0	1	3	4	1
Total	7	21	67	87	75
<u>Summary</u>					
Public	9	39	160	228	204
Non-Public	1	3	11	25	22
Total	10	44	171	253	226

#6c: Quality of content of instructional materials.

TABLE 54  
RESPONSE TO QUESTION #6c

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	0	1	30	39	32
Non-Public	0	1	1	6	10
Total	0	2	31	45	42
<u>Area III</u>					
Public	1	1	14	44	34
Non-Public	0	0	4	4	3
Total	1	1	18	48	37
<u>Area IX</u>					
Public	1	5	34	82	72
Non-Public	0	0	7	7	12
Total	1	5	41	89	84
<u>Area XIII</u>					
Public	4	12	58	101	76
Non-Public	0	0	2	5	1
Total	4	12	60	106	77
<u>Summary</u>					
Public	6	19	136	266	214
Non-Public	0	1	14	22	26
Total	6	20	150	288	240

#6d: Physical condition of instructional materials.

TABLE 55  
RESPONSE TO QUESTION #6d

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	0	2	17	43	43
Non-Public	0	0	1	7	10
Total	0	2	18	50	53
<u>Area III</u>					
Public	2	1	11	38	43
Non-Public	0	0	1	6	6
Total	2	1	12	44	49
<u>Area IX</u>					
Public	0	5	21	69	100
Non-Public	0	0	4	10	12
Total	0	5	25	79	112
<u>Area XIII</u>					
Public	3	3	46	84	109
Non-Public	0	0	3	5	2
Total	3	3	49	89	111
<u>Summary</u>					
Public	5	11	95	234	295
Non-Public	0	0	9	28	30
Total	5	11	104	262	325

#6e: Sufficiency (quantity of instructional materials made available).

TABLE 56  
RESPONSE TO QUESTION #6e

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	11	15	32	30	14
Non-Public	1	1	4	9	3
Total	12	16	36	39	17
<u>Area III</u>					
Public	12	21	24	20	15
Non-Public	1	2	4	2	4
Total	13	23	28	22	19
<u>Area IX</u>					
Public	13	27	61	54	37
Non-Public	0	1	6	12	6
Total	13	28	67	66	43
<u>Area XIII</u>					
Public	43	45	84	51	29
Non-Public	0	1	5	2	1
Total	43	46	89	53	30
<u>Summary</u>					
Public	79	108	201	155	95
Non-Public	2	5	19	25	14
Total	81	113	220	180	109

#6f: Variety (different types of instructional materials made available).

TABLE 57  
RESPONSE TO QUESTION #6f

(Figures indicate number of responses to each point of the rating scale)

Area	Poor ----- Excellent				
	1	2	3	4	5
<u>Area II</u>					
Public	6	12	39	35	11
Non-Public	0	1	6	8	3
Total	6	13	45	43	14
<u>Area III</u>					
Public	9	20	33	21	11
Non-Public	5	0	2	1	2
Total	14	20	35	22	13
<u>Area IX</u>					
Public	8	21	49	70	42
Non-Public	0	1	9	7	8
Total	8	22	58	77	50
<u>Area XIII</u>					
Public	24	35	68	72	47
Non-Public	0	0	5	4	0
Total	24	35	73	76	47
<u>Summary</u>					
Public	47	88	189	198	111
Non-Public	5	2	22	20	13
Total	52	90	211	218	124

Question #7: Rate on a 1-5 scale the use that you have made of the following material if it is provided by the Regional Educational Media Center in your area.

#7a: Books.

TABLE 58  
RESPONSE TO QUESTION #7a

(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	26	2	15	7	13
Non-Public	0	3	1	6	9
Total	26	5	16	13	22
<u>Area III</u>					
Public	18	10	23	16	10
Non-Public	0	2	5	2	3
Total	18	12	28	18	13
<u>Area IX</u>					
Public	35	31	48	24	32
Non-Public	4	1	6	5	8
Total	39	32	54	29	40
<u>Area XIII</u>					
Public	64	33	65	40	33
Non-Public	0	0	5	1	4
Total	64	33	70	41	37
<u>Summary</u>					
Public	143	76	151	87	88
Non-Public	4	6	17	14	24
Total	147	82	168	101	112



#7b: Periodicals.

None of the four areas included in the pilot evaluation has this item as a part of its collection.

#7c: Film loops (8mm).

TABLE 59  
RESPONSE TO QUESTION #7c

(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	29	3	7	5	2
Non-Public	3	1	0	0	2
Total	32	4	7	5	4
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	94	12	14	6	2
Non-Public	4	0	1	0	0
Total	98	12	15	6	2
<u>Summary</u>					
Public	123	15	21	11	4
Non-Public	7	1	1	0	2
Total	130	16	22	11	6

#7d: Films (16mm).

TABLE 60  
RESPONSE TO QUESTION #7d  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	5	10	20	34	29
Non-Public	0	1	5	5	6
Total	5	11	25	39	35
<u>Area III</u>					
Public	6	7	26	25	29
Non-Public	0	1	3	1	6
Total	6	8	29	26	35
<u>Area IX</u>					
Public	20	11	48	39	59
Non-Public	4	3	6	6	4
Total	24	14	54	45	63
<u>Area XIII</u>					
Public	26	33	72	56	48
Non-Public	0	0	1	2	2
Total	26	33	73	58	50
<u>Summary</u>					
Public	57	61	166	154	165
Non-Public	4	5	15	14	18
Total	61	66	181	168	183

#7e: Filmstrips.

TABLE 61  
RESPONSE TO QUESTION #7e  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	31	10	10	9	5
Non-Public	2	2	1	2	3
Total	33	12	11	11	8
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	75	36	45	18	11
Non-Public	2	0	1	3	1
Total	77	36	46	21	12
<u>Summary</u>					
Public	106	46	55	27	16
Non-Public	4	2	2	5	4
Total	110	48	57	32	20

#7f: Slides.

TABLE 62  
RESPONSE TO QUESTION #7f  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	36	3	1	1	1
Non-Public	1	1	0	0	0
Total	37	4	1	1	1
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	110	6	5	3	1
Non-Public	1	0	1	0	0
Total	111	6	6	3	1
<u>Summary</u>					
Public	146	9	6	4	2
Non-Public	2	1	1	0	0
Total	148	10	7	4	2

#7g: Transparencies.

TABLE 63  
RESPONSE TO QUESTION #7g  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	35	2	5	3	1
Non-Public	1	1	1	0	0
Total	36	3	6	3	1
<u>Area III</u>					
Public	26	1	1	0	0
Non-Public	2	0	0	0	0
Total	28	1	1	0	0
<u>Area IX</u>					
Public	59	19	11	8	6
Non-Public	11	2	0	2	1
Total	70	21	11	10	7
<u>Area XIII</u>					
Public	101	10	18	5	2
Non-Public	1	2	2	0	0
Total	102	12	20	5	2
<u>Summary</u>					
Public	221	32	35	16	9
Non-Public	15	5	3	2	1
Total	236	37	38	18	10

#7h: Microfilm.

None of the four areas included in the pilot evaluation has this item as a part of its collection.

#7i: Disc recordings.

TABLE 64  
RESPONSE TO QUESTION #7i  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	40	1	1	2	0
Non-Public	2	1	2	1	1
Total	42	2	3	3	1
<u>Area III</u>					
Public	26	3	1	0	0
Non-Public	2	1	0	0	0
Total	28	4	1	0	0
<u>Area IX</u>					
Public	This item is not included in this area's collection.				
Non-Public					
Total					
<u>Area XIII</u>					
Public	87	18	15	4	7
Non-Public	1	0	1	2	0
Total	88	18	16	6	7
<u>Summary</u>					
Public	153	22	17	6	7
Non-Public	5	2	3	3	1
Total	158	24	20	9	8

#7j: Tape recordings.

TABLE 65  
RESPONSE TO QUESTION #7j  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	36	4	2	1	0
Non-Public	1	1	0	0	0
Total	37	5	2	1	0
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	93	17	12	9	7
Non-Public	1	1	1	0	0
Total	94	18	13	9	7
<u>Summary</u>					
Public	129	21	14	10	7
Non-Public	2	2	1	0	0
Total	131	23	15	10	7

#7k: Pamphlets.\*

#7l: Maps.\*

#7m: Globes.\*

#7n: Charts.\*

#7o: Documents.\*

#7p: Photographs.\*

\*None of the four areas included in the pilot evaluation has these items as a part of its collection.

#7q: Art prints.

TABLE 66  
RESPONSE TO QUESTION #7q  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	34	6	4	1	0
Non-Public	1	2	2	1	0
Total	35	8	6	2	0
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	101	4	14	3	5
Non-Public	0	0	2	1	0
Total	101	4	16	4	5
<u>Summary</u>					
Public	135	10	18	4	5
Non-Public	1	2	4	2	0
Total	136	12	22	6	5

#7r: Study prints.

TABLE 67  
RESPONSE TO QUESTION #7r  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area III</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area IX</u>					
Public	This item is not included in this				
Non-Public	area's collection.				
Total					
<u>Area XIII</u>					
Public	100	7	10	2	4
Non-Public	0	0	1	0	0
Total	100	7	11	2	4
<u>Summary</u>					
Public	100	7	10	2	4
Non-Public	0	0	1	0	0
Total	100	7	11	2	4

✓



#7s: Professional materials.

TABLE 68  
RESPONSE TO QUESTION #7s  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	36	2	3	2	0
Non-Public	0	1	2	4	1
Total	36	3	5	6	1
<u>Area III</u>					
Public	24	2	3	0	1
Non-Public	1	3	1	0	0
Total	25	5	4	0	1
<u>Area IX</u>					
Public	49	11	23	6	6
Non-Public	7	1	2	2	2
Total	56	12	25	8	8
<u>Area XIII</u>					
Public	91	11	14	3	1
Non-Public	0	0	0	1	1
Total	91	11	14	4	2
<u>Summary</u>					
Public	200	26	43	11	8
Non-Public	8	5	5	7	4
Total	208	31	48	18	12

#7t: Other instructional materials.

TABLE 69  
RESPONSE TO QUESTION #7t  
(Figures indicate number of responses to each point of the rating scale)

Area	Little ----- Extensive				
	1	2	3	4	5
<u>Area II</u>					
Public	15	1	0	3	1
Non-Public	0	0	0	1	0
Total	15	1	0	4	1
<u>Area III</u>					
Public	11	0	1	0	0
Non-Public	1	0	0	0	0
Total	12	0	1	0	0
<u>Area IX</u>					
Public	17	2	4	2	3
Non-Public	2	0	0	0	1
Total	19	2	4	2	4
<u>Area XIII</u>					
Public	51	2	3	1	4
Non-Public	0	1	0	0	0
Total	51	3	3	1	4
<u>Summary</u>					
Public	94	5	8	6	8
Non-Public	3	1	0	1	1
Total	97	6	8	7	9

**Question #8:** Have you taken a course for college credit in media (library or audiovisual) within the last five years?

**TABLE 70**  
**RESPONSE TO QUESTION #8**

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	30	80	27%
Non-Public	3	16	16
Total	33	96	26
<u>Area III</u>			
Public	33	72	31
Non-Public	0	14	0
Total	33	86	28
<u>Area IX</u>			
Public	54	149	27
Non-Public	7	19	27
Total	61	168	27
<u>Area XIII</u>			
Public	79	196	29
Non-Public	1	9	10
Total	80	205	28
<u>Summary</u>			
Public	196	497	28
Non-Public	11	58	16
Total	207	555	27

**Question #9:** Has the use of instructional materials provided by the Regional Educational Media Center helped to improve the quality of your teaching?

**TABLE 71**  
**RESPONSE TO QUESTION #9**

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	90	20	82%
Non-Public	16	3	84
Total	106	23	82
<u>Area III</u>			
Public	87	18	83
Non-Public	12	2	86
Total	99	20	83
<u>Area IX</u>			
Public	181	22	89
Non-Public	26	0	100
Total	207	22	90
<u>Area XIII</u>			
Public	215	60	78
Non-Public	10	0	100
Total	225	60	79
<u>Summary</u>			
Public	573	120	83
Non-Public	64	5	93
Total	637	125	84

Question #10: Has the use of instructional materials provided by the Regional Educational Media Center made it possible to cover, in greater depth, the subject matter you are teaching?

TABLE 72  
RESPONSE TO QUESTION #10

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	85	25	77%
Non-Public	17	2	89
Total	102	27	79
<u>Area III</u>			
Public	86	19	82
Non-Public	12	2	86
Total	98	21	82
<u>Area IX</u>			
Public	177	26	87
Non-Public	23	3	88
Total	200	29	87
<u>Area XIII</u>			
Public	204	71	74
Non-Public	8	2	80
Total	212	73	74
<u>Summary</u>			
Public	552	141	80
Non-Public	60	9	87
Total	612	150	80

Part B of Teacher Questionnaire (Completed by teachers NOT using materials)

Question #1: Are you aware of the Regional Educational Media Center which is located in your area?

TABLE 73  
RESPONSE TO QUESTION #1

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	46	5	90%
Non-Public	None	None	
Total	46	5	90
<u>Area III</u>			
Public	61	13	82
Non-Public	4	0	100
Total	65	13	83
<u>Area IX</u>			
Public	94	7	93
Non-Public	7	0	100
Total	101	7	94
<u>Area XIII</u>			
Public	108	2	98
Non-Public	1	0	100
Total	109	2	98
<u>Summary</u>			
Public	309	27	92
Non-Public	12	0	100
Total	321	27	92

Question #2: Have you ever visited the Regional Educational Media Center located in your area?

TABLE 74  
RESPONSE TO QUESTION #2

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	1	50	2%
Non-Public	None	None	
Total	1	50	2
<u>Area III</u>			
Public	0	74	0
Non-Public	1	3	25
Total	1	77	1
<u>Area IX</u>			
Public	31	70	31
Non-Public	2	5	29
Total	33	75	31
<u>Area XIII</u>			
Public	40	70	36
Non-Public	0	1	0
Total	40	71	36
<u>Summary</u>			
Public	72	264	21
Non-Public	3	9	25
Total	75	273	22

Question #3a: Do you have access to lists or catalogs of the print materials available in the Regional Educational Media Center located in your area?

TABLE 75  
RESPONSE TO QUESTION #3a

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	41	10	80%
Non-Public	None	None	
Total	41	10	80
<u>Area III</u>			
Public	50	24	68
Non-Public	4	0	100
Total	54	24	69
<u>Area IX</u>			
Public	83	18	82
Non-Public	6	1	86
Total	89	19	82
<u>Area XIII</u>			
Public	103	7	94
Non-Public	1	0	100
Total	104	7	94
<u>Summary</u>			
Public	277	59	82
Non-Public	11	1	92
Total	288	60	83

Question #3b: Do you have access to lists or catalogs of the non-print materials available in the Regional Educational Media Center located in your area?

TABLE 76  
RESPONSE TO QUESTION #3b

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	40	11	78%
Non-Public	None	None	
Total	40	11	78
<u>Area III</u>			
Public	50	24	68
Non-Public	3	1	75
Total	53	25	68
<u>Area IX</u>			
Public	71	30	70
Non-Public	4	3	57
Total	75	33	69
<u>Area XIII</u>			
Public	94	16	85
Non-Public	1	0	100
Total	95	16	86
<u>Summary</u>			
Public	255	81	76
Non-Public	8	4	67
Total	263	85	76

Question #4: Have you ever been involved in recommending, suggesting, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?

TABLE 77  
RESPONSE TO QUESTION #4

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	5	46	10%
Non-Public	None	None	
Total	5	46	10
<u>Area III</u>			
Public	7	67	9
Non-Public	1	3	25
Total	8	70	10
<u>Area IX</u>			
Public	8	93	8
Non-Public	1	6	14
Total	9	99	8
<u>Area XIII</u>			
Public	24	86	22
Non-Public	0	1	0
Total	24	87	22
<u>Summary</u>			
Public	44	292	13
Non-Public	2	10	17
Total	46	302	13

Question #5: Do you feel a need for in-service workshops which might be sponsored by the Regional Educational Media Center serving your area?

TABLE 78  
RESPONSE TO QUESTION #5

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	37	14	73%
Non-Public	None	None	
Total	37	14	73
<u>Area III</u>			
Public	51	23	69
Non-Public	3	1	75
Total	54	24	69
<u>Area IX</u>			
Public	63	38	62
Non-Public	4	3	57
Total	67	41	62
<u>Area XIII</u>			
Public	56	54	51
Non-Public	1	0	100
Total	57	54	51
<u>Summary</u>			
Public	207	129	62
Non-Public	8	4	67
Total	215	133	62



**Question #6:** Have you ever attended or participated in an in-service program sponsored by your Regional Educational Media Center?

**TABLE 79**  
**RESPONSE TO QUESTION #6**

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	3	48	6%
Non-Public	None	None	
Total	3	48	6
<u>Area III</u>			
Public	1	73	1
Non-Public	0	4	0
Total	1	77	1
<u>Area IX</u>			
Public	18	83	18
Non-Public	0	7	0
Total	18	90	17
<u>Area XIII</u>			
Public	17	93	15
Non-Public	0	1	0
Total	17	94	15
<u>Summary</u>			
Public	39	297	12
Non-Public	0	12	0
Total	39	309	11

**Question #7:** Do you believe that educational media, if properly used, can help to improve instruction?

**TABLE 80**  
**RESPONSE TO QUESTION #7**

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	50	1	98%
Non-Public	None	None	
Total	50	1	98
<u>Area III</u>			
Public	71	3	96
Non-Public	4	0	100
Total	75	3	96
<u>Area IX</u>			
Public	95	6	94
Non-Public	6	1	86
Total	101	7	94
<u>Area XIII</u>			
Public	105	5	95
Non-Public	1	0	100
Total	106	5	96
<u>Summary</u>			
Public	321	15	96
Non-Public	11	1	92
Total	332	16	95

Question #8: Please indicate the appropriate reasons you or your students have not used ESEA Title II materials from the Regional Educational Media Center located in your area:

- a. I have not been informed that ESEA Title II materials are available to me.
- b. Title II materials available to me are not relevant to the subject matter that I teach.
- c. Title II materials available to me are not appropriate for pupils of the grade level I teach.
- d. I teach a "special" class, and ESEA Title II materials available to me are not appropriate for my pupils.
- e. ESEA Title II materials are available, but not from a conveniently accessible location within the school district.
- f. ESEA Title II materials are available, but the Regional Educational Media Center is not conveniently accessible.
- g. ESEA Title II materials are not available when I need them.
- h. The materials are more accessible elsewhere.
- i. I am unable to specify a reason for not using ESEA Title II materials.

TABLE 81  
RESPONSE TO QUESTION #8

(Figures indicate number of responses to each of the above explanations)

Area	a	b	c	d	e	f	g	h	i
<u>Area II</u>									
Public	9	10	5	4	10	8	5	11	13
Non-Public	0	0	0	0	0	0	0	0	0
Total	9	10	5	4	10	8	5	11	13
<u>Area III</u>									
Public	16	34	8	11	12	16	10	18	6
Non-Public	0	1	0	2	1	2	0	0	0
Total	16	35	8	13	13	18	10	18	6
<u>Area IX</u>									
Public	10	34	17	7	6	8	4	27	25
Non-Public	0	2	1	0	1	3	0	1	0
Total	10	36	18	7	7	11	4	28	25
<u>Area XIII</u>									
Public	4	48	19	10	8	10	22	27	20
Non-Public	0	0	0	0	1	0	1	0	0
Total	4	48	19	10	9	10	23	27	20
<u>Summary</u>									
Public	39	126	49	32	36	42	41	83	64
Non-Public	0	3	1	2	3	5	1	1	0
Total	39	129	50	34	39	47	42	84	64

Question #9a: Have you been encouraged by your local administrators to utilize the materials available in the Regional Educational Media Center located in your area?

TABLE 82  
RESPONSE TO QUESTION #9a

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	21	30	41%
Non-Public	None	None	
Total	21	30	41
<u>Area III</u>			
Public	36	38	49
Non-Public	3	1	75
Total	39	39	50
<u>Area IX</u>			
Public	62	39	61
Non-Public	4	3	57
Total	66	42	61
<u>Area XIII</u>			
Public	88	22	80
Non-Public	1	0	100
Total	89	22	80
<u>Summary</u>			
Public	207	129	62
Non-Public	8	4	67
Total	215	133	62

Question #9b: Have you been encouraged by the personnel in your Regional Educational Media Center to utilize the materials available in the Regional Educational Media Center located in your area?

TABLE 83  
RESPONSE TO QUESTION #9b

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	9	42	18%
Non-Public	None	None	
Total	9	42	18
<u>Area III</u>			
Public	13	61	18
Non-Public	0	4	0
Total	13	65	17
<u>Area IX</u>			
Public	42	59	42
Non-Public	3	4	43
Total	45	63	42
<u>Area XIII</u>			
Public	69	41	63
Non-Public	0	1	0
Total	69	42	62
<u>Summary</u>			
Public	133	203	40
Non-Public	3	9	25
Total	136	212	39

Question #10: Have you taken a course for college credit in media (library or audiovisual) within the last five years?

TABLE 34  
RESPONSE TO QUESTION #10

Area	Number of yes responses	Number of no responses	Per cent responding yes
<u>Area II</u>			
Public	15	36	29%
Non-Public	None	None	
Total	15	36	29
<u>Area III</u>			
Public	19	55	26
Non-Public	1	3	25
Total	20	58	26
<u>Area IX</u>			
Public	22	79	22
Non-Public	2	5	29
Total	24	84	22
<u>Area XIII</u>			
Public	29	81	26
Non-Public	1	0	100
Total	30	81	27
<u>Summary</u>			
Public	85	251	25
Non-Public	4	8	33
Total	89	259	26

Comments on Teacher Questionnaires - Parts A and B

A number of teachers responding to the questionnaire -- both users and non-users -- voluntarily made comments or suggestions which they felt would be helpful for making the Regional Educational Media Center more effective. The following table shows the number and per cent of the respondents making comments on the questionnaire:

TABLE 85  
COMMENTS ON TEACHER QUESTIONNAIRE (BY AREA)

Area	Total number of respondents	Number of comments made	Per cent of respondents making comments
II	180	85	47%
III	197	85	43
IX	338	131	39
XIII	396	191	48
Total	1,111	492	44

The comments from the four areas seemed to center on the following basic topics: (1) the need for more duplicate copies of materials; (2) the need for materials in specific subject matter areas; (3) the need for additional services; (4) suggestions for changes in center policies and procedures; (5) the need for better communications between the center and the teachers; and (6) support for the continuance of the centers.

(1) The need for more duplicate copies of materials.

"The Educational Media Center is one of my greatest teaching aids. Excellent, suitable media is on file there..... I only wish that they could duplicate some of the more popular films as the demand for them exceeds the supply."

"I have had trouble obtaining materials at the time I was studying the units. They should have more copies. There were several I had asked for that were not available because someone else had booked them at an earlier date."

(2) The need for materials in specific subject matter areas.

"Get more films in the foreign language area."

"There is very little materials at the media center in my subject area which is music."

"Have more materials for physical education."



(3) The need for additional services.

"A means of transportation is needed by which the materials would be more readily obtainable."

"Send brochures and reminders to teachers in area periodically."

"A suggestion for future possibilities might be video tape and storage of video tapes for playback of special programs we teachers may request."

"A trained certified librarian who is more familiar with the needs of the junior high school and the acquisition of print materials and methods of extending services should be employed."

(4) Suggestions for changes in center policies and procedures.

"It would seem that those schools at a distance from the media center could benefit more from the materials made available if the center could arrange for later closing hours."

"Definitely a longer film usage period is needed as the time limit was too short to allow previewing and actual showing."

"More effective scheduling of materials whereby each school would hold on to the media for a shorter period of time thus keeping them in circulation better."

"There is a need for better organization of the confirmation of materials."

(5) The need for better communications between the center and the teachers.

"I would suggest some sort of in-service training sponsored by the center. I'm sure teachers would be happy to participate in using the Center if they know what materials could be supplied and if they were convinced of the educational value of those materials."

"A more personal contact should be made possible between the teacher and media center (especially the first year teacher)."

"Making teachers more aware of the services and materials available, either through in-service training, individual pamphlets for each teacher, or through administrative guidance, would make the center much more useful."

"I feel if each school had an appointed time, say once a month, to visit the center, and were given released time from school, we could make better use of the material. Perhaps at this time the Media Center staff could make us aware of new materials available. Most teachers find it difficult to take time after school hours to visit the center."



(6) Support for the continuance of the centers.

"I feel that Area ---- does a fine job in making educational materials available to the different schools."

"Excellent progress has been made; however, continuation of this endeavor should be encouraged and urged by all means."

"I believe the Regional Educational Media Center is quite effective in this area."

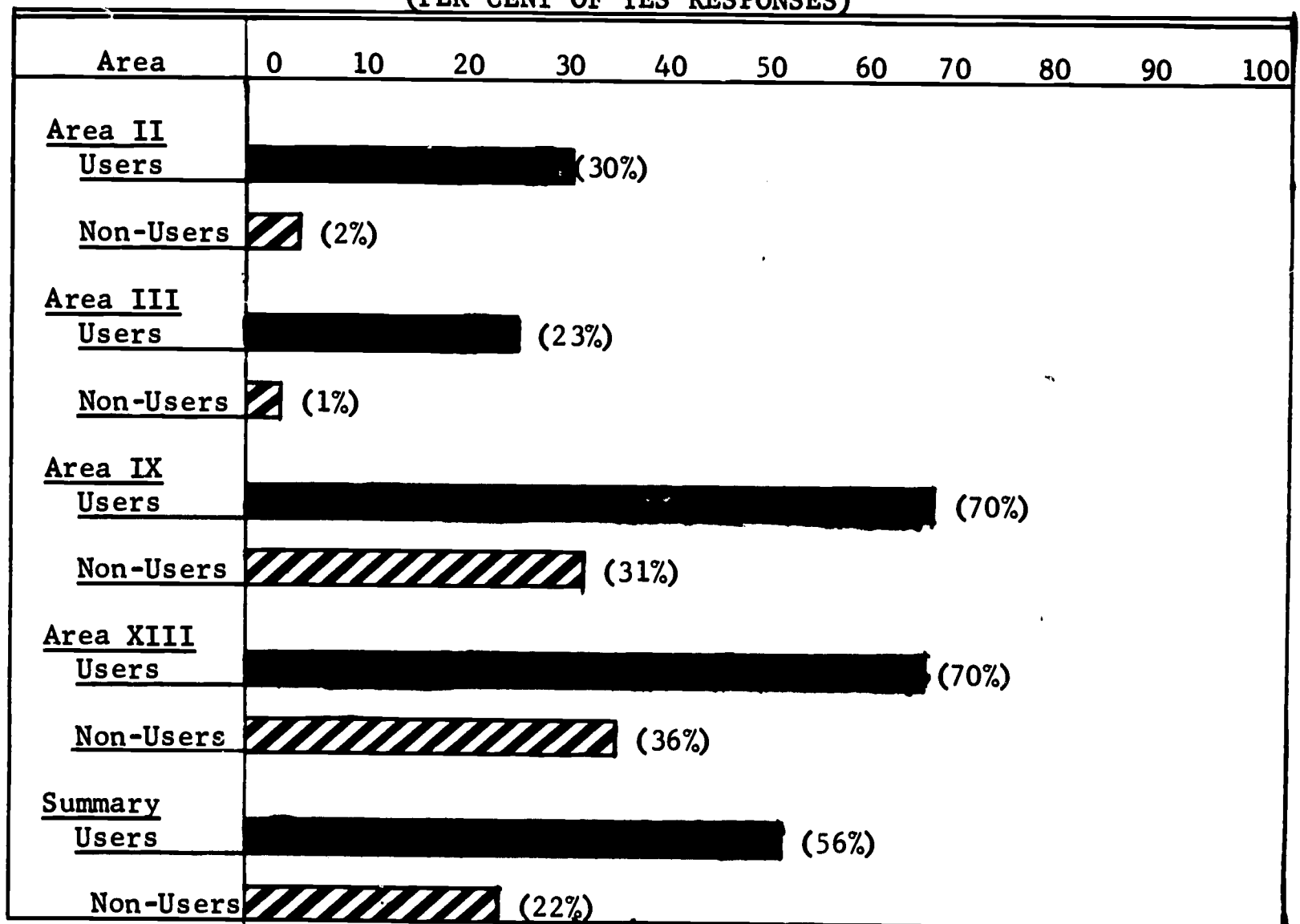
"I believe that the media center as it is now set up offers many opportunities for improving instruction."

# CHAPTER 5 - SUMMARY

From the data presented in the preceding Chapter, it is evident that any number of correlations could be drawn. An attempt should be made, however, in this Chapter to present some of the correlations which are felt to be of major significance in analyzing the effectiveness of the ESEA Title II program in Iowa based on the evaluation conducted in the four areas.

One of the major correlations which can be made is a comparison of the users of the materials with those of the non-users of the materials. The following table indicated the per cent of "yes" responses to the question: "Have you ever visited the Regional Educational Media Center located in your area?" by those having used the materials and those not having used the materials.

TABLE 86  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
VISITATION TO CENTERS  
(PER CENT OF YES RESPONSES)



This chart shows that in all four areas (including those with delivery systems) a greater percentage of the users have visited the centers than non-users. Greater emphasis should be placed on encouraging the teachers within the areas to visit the centers--perhaps through in-service training and/or pre-school workshops.

The table below shows the percent of "yes" responses to the question: "Do you have access to lists or catalogs of the print materials available in the Regional Educational Media Center located in your area?" by those having used the materials and those not using the materials.

TABLE 87  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
ACCESSIBILITY OF CATALOGS OF THE PRINT MATERIALS  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u> Users											(84%)
Non-Users											(80%)
<u>Area III</u> Users											(72%)
Non-Users											(69%)
<u>Area IX</u> Users											(98%)
Non-Users											(82%)
<u>Area XIII</u> Users											(96%)
Non-Users											(94%)
<u>Summary</u> Users											(91%)
Non-Users											(83%)

Although in each area a slightly greater percentage of users reported the availability of print catalogs than non-users, no real significance is evident. It is interesting to note, however, that a number of teachers are reporting that no catalogs are available even though they are being published. Greater effort may be needed in seeing that the catalogs do reach the teachers' hands and that the teachers are made aware of the materials available to them.

The table shown below indicates the per cent of "yes" responses to the question: "Do you have access to lists or catalogs of the non-print materials available in the Regional Education Media Center located in your area?"

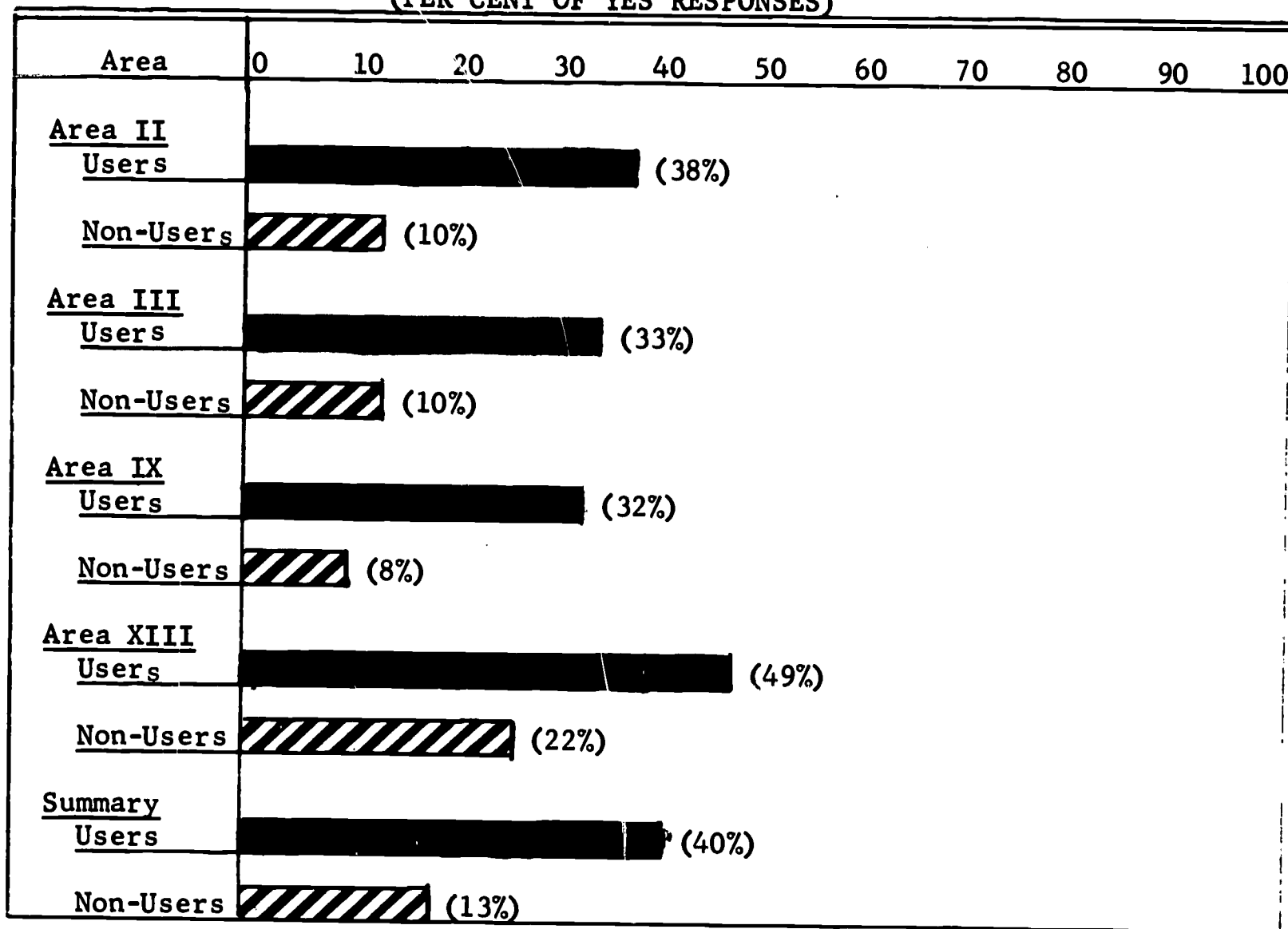
TABLE 88  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
ACCESSIBILITY OF CATALOGS OF THE NON-PRINT MATERIALS  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Users											(84%)
Non-Users											(78%)
<u>Area III</u>											
Users											(83%)
Non-Users											(68%)
<u>Area IX</u>											
Users											(88%)
Non-Users											(69%)
<u>Area XIII</u>											
Users											(88%)
Non-Users											(86%)
<u>Summary</u>											
Users											(87%)
Non-Users											(76%)

As was true with the catalogs of print materials, only a slightly greater percentage of users reported the availability of non-print materials than non-users. Again, however, it is significant to note that a number of teachers reported that no catalogs are available of non-print materials even though all areas involved in the sampling have produced such catalogs. It does seem apparent that more follow through is needed to see that catalogs are distributed directly to the teachers.

The following table shows the per cent of "yes" responses to the following question: "Have you been involved in recommending, suggesting, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?" by both the users and non-users of the materials.

TABLE 89  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
INVOLVEMENT IN SELECTION OF MATERIALS  
(PER CENT OF YES RESPONSES)



A significantly larger percentage of users of materials reported that they had been involved in the recommending, suggesting, or selecting of materials to be purchased for the centers than non-users. Perhaps a greater effort needs to be made in involving more of the teachers in the selection of materials and in making them aware that their suggestions are needed for the purchasing of materials at the center.

The following table indicates the per cent of "yes" responses to the following question: "Do you feel a need for in-service workshops which might be sponsored by the Regional Educational Media Center serving your area?" by both the users and non-users of the materials.

TABLE 90  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
DESIRE FOR IN-SERVICE WORKSHOPS  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Users											(72%)
Non-Users											(73%)
<u>Area III</u>											
Users											(74%)
Non-Users											(69%)
<u>Area IX</u>											
User s											(71%)
Non-User s											(62%)
<u>Area XIII</u>											
Users											(66%)
Non-Users											(51%)
<u>Summary</u>											
Users											(70%)
Non-Users											(62%)

Both the users and non-users of the materials from the regional centers show a strong need for in-service workshops which might be sponsored by the Regional Educational Media Center located in their areas. It is possible that if the non-users of the materials who are interested in this type of service were involved in such a workshop and were made aware of the services offered to them through their respective centers, they too might become utiliziers of the materials.



The table shown below indicates the per cent of "yes" responses made by both the users and non-users of the materials to the following question: "Have you ever attended or participated in an in-service program sponsored by the Regional Educational Media Center in your area?"

TABLE 91  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
PARTICIPATION IN IN-SERVICE WORKSHOPS  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Users											
Non-Users											
<u>Area III</u>											
Users											
Non-Users											
<u>Area IX</u>											
Users											
Non-Users											
<u>Area XIII</u>											
Users											
Non-Users											
<u>Summary</u>											
Users											
Non-Users											

In Areas IX and XIII where workshops have been planned and implemented, a greater percentage of users of the materials have participated in these workshops than those who have not used the materials. As was previously mentioned, these workshops should be of benefit in encouraging the use of the materials to teachers throughout the area once they are made aware of the services and/or materials available to them.

The table below indicates the per cent of "yes" responses made by both the users and non-users of the materials to the following question: "Have you taken a course for college credit in media (library or audiovisual) within the last five years?".

TABLE 92  
COMPARISON OF USERS AND NON-USERS OF MATERIALS  
REGARDING  
COLLEGE CREDIT COURSE IN MEDIA  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Users											(26%)
Non-Users											(29%)
<u>Area III</u>											
Users											(28%)
Non-Users											(26%)
<u>Area IX</u>											
Users											(27%)
Non-Users											(22%)
<u>Area XIII</u>											
Users											(28%)
Non-Users											(27%)
<u>Summary</u>											
Users											(27%)
Non-Users											(26%)

Approximately the same percentage of users and non-users in all four areas included in the evaluation reported that they had taken a college credit course in media. Comments throughout the four areas indicated a need and desire for such courses which might be made available and/or sponsored by the regional educational media centers.

The administrators completing the administrator questionnaire were asked to respond to the following question: "Have you encouraged the teachers in your school to utilize the materials available from the Regional Educational Media Center in your area?". The teachers not using the materials responding to Part B of the teacher questionnaire were asked to respond to the following question: "Have you been encouraged by your local administrators to utilize the materials available in the Regional Educational Media Center located in your area?". An interesting comparison can be made of their responses.

TABLE 93  
COMPARISON OF ADMINISTRATOR AND TEACHER RESPONSES  
REGARDING  
ENCOURAGEMENT TO UTILIZE REGIONAL EDUCATIONAL MEDIA CENTER  
(PER CENT OF YES RESPONSES)

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Administrators											(97%)
Teachers											(41%)
<u>Area III</u>											
Administrators											(91%)
Teachers											(50%)
<u>Area IX</u>											
Administrators											(100%)
Teachers											(61%)
<u>Area XIII</u>											
Administrators											(97%)
Teachers											(80%)
<u>Summary</u>											
Administrators											(96%)
Teachers											(62%)

A significantly smaller percentage of the teachers felt that the administrators had encouraged them to use the centers than did the administrators themselves. Of course, the term "encourage" might be interpreted differently by the people involved. It does seem apparent, however, that the administrators must be aware of the potential benefits of the program if they are to encourage their teachers to utilize the materials effectively.

Teachers reporting that they had utilized the materials from the Regional Educational Media Centers were asked to rate various characteristics of the materials on a 1-5 scale (poor - excellent ratings). The following table shows the per cent of teachers from all four areas responding to each step of the scale.

TABLE 94  
CHARACTERISTICS OF MATERIALS  
(PER CENT OF RESPONSES TO RATING SCALE)

Characteristic	Poor <span style="float: right;">→</span> Excellent				
	1	2	3	4	5
a. Relevance	2%	5%	26%	37%	30%
b. Timeliness	2%	6%	24%	36%	32%
c. Quality of content	1%	3%	21%	41%	34%
d. Physical condition	1%	1%	15%	37%	46%
e. Sufficiency	11%	16%	31%	26%	16%
f. Variety	8%	13%	30%	31%	18%

As is noted in the table above, the majority of the respondents rated the various characteristics of the materials above average except "sufficiency" which the greatest percentage of the respondents rated #3. It does seem apparent that more funds are needed to purchase duplicate copies of materials in order to meet the demand of the users. The other characteristics were rated as #4 by the majority of the respondents. It would appear, therefore, that the users of the materials are for the most part pleased with the materials if more copies were available to them.

Respondents to Part A of the teacher questionnaire -- utilizers of the materials -- were asked to respond to a check list showing the rate of use they had made of the various types of materials which are available from their Regional Educational Media Centers. The table below shows the per cent of teachers from all areas responding to each step of the rating scale for the types of materials included in the collections of the areas involved in the evaluation.

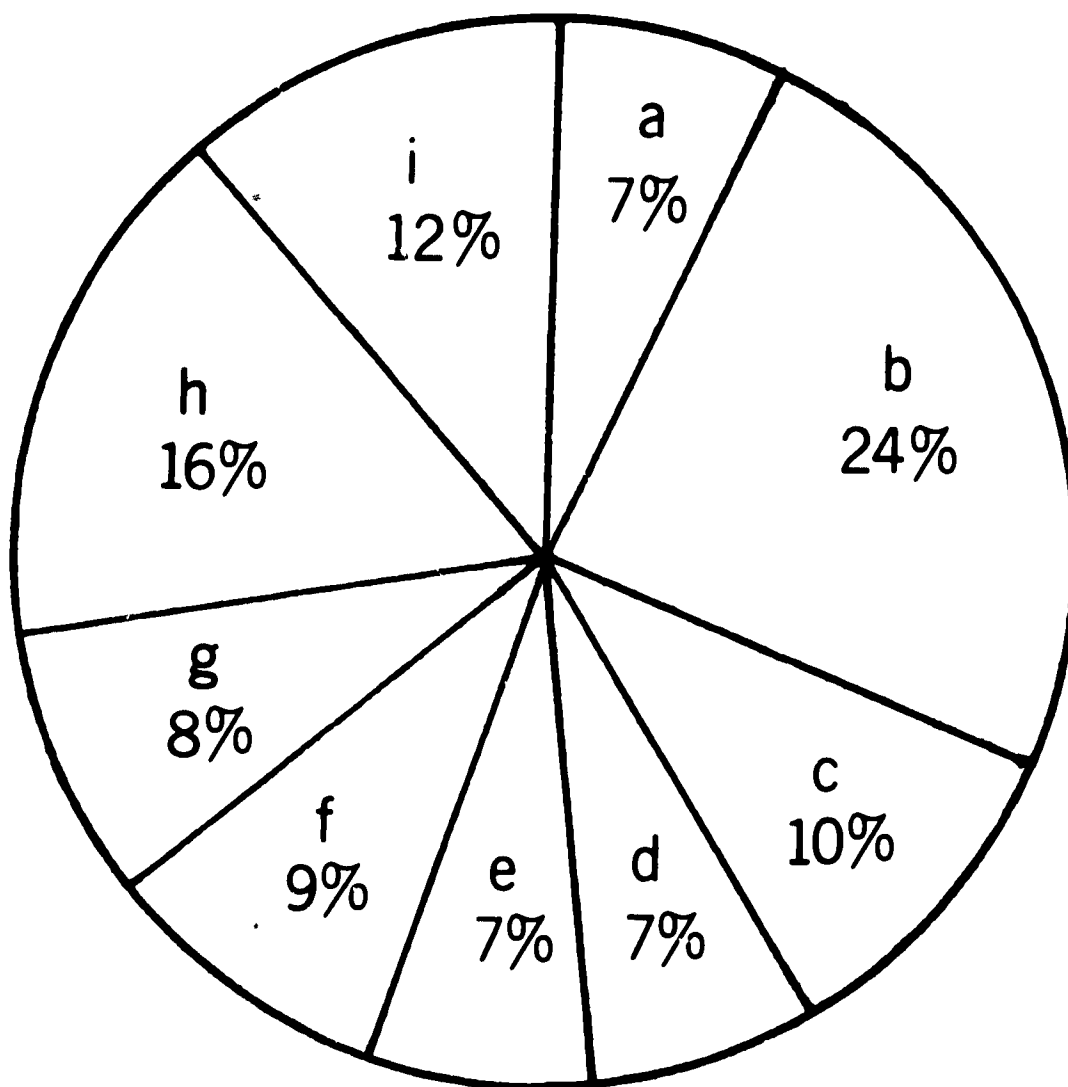
TABLE 95  
USAGE OF MATERIALS  
(PER CENT OF RESPONSES TO RATING SCALE)

Materials	Little <span style="float: right;">→ Extensive</span>				
	1	2	3	4	5
Books	24%	13%	28%	17%	18%
Film loops (8 mm)	70	9	12	6	3
Films (16 mm)	9	10	27	26	28
Filmstrips	41	18	21	12	8
Slides	87	6	4	2	1
Transparencies	70	11	11	5	3
Disc recordings	72	11	9	4	4
Tape recordings	70	12	8	6	4
Art prints	75	7	12	3	3
Study prints	81	6	9	1	3
Professional materials	66	10	15	5	4
Other	76	5	6	6	7

Books and films (16 mm), which are available in all four of the centers included in the evaluation, are the most extensively used items. Comments indicated that many of the teachers were interested in materials listed on this question which are not presently available from their centers.

Respondents to Part B of the teacher questionnaire -- non-users of the materials -- were asked to respond to a check list indicating the reasons they had not used ESEA Title II materials from the Regional Educational Media Centers located in their respective areas. The table below shows the per cent of responses from all four areas to each of the possible explanations.

TABLE 96  
REASONS FOR NOT UTILIZING MATERIALS  
(PER CENT OF RESPONSES)



- a. Have not been informed
- b. Materials not relevant to subject matter
- c. Materials not appropriate for grade level
- d. Materials not appropriate for "special" class
- e. Materials not available from a conveniently accessible location within school district

- f. Regional Educational Media Center is not conveniently accessible
- g. Materials not available when needed
- h. Materials are more accessible elsewhere
- i. Unable to specify reason for not using materials



As shown on the previous page, the most commonly expressed reason for not utilizing the materials from the regional center was that the materials are not relevant to the subject matter being taught. This reason was also often expressed in the comments written on the questionnaires. Perhaps a greater effort needs to be made to broaden the selection of the materials of the centers to include materials from all subject matter areas, especially those where materials are rare and difficult to locate. It is interesting to note that "f -- media center is not conveniently accessible" was not as commonly listed as a reason for not utilizing the materials as some of the other reasons even though this has been an often-heard objection to Iowa's State Plan for ESEA Title II.

## Summary

It should be emphasized, in closing, that this report should not be interpreted as an individual evaluation of any one of the four areas involved in the study. It is rather a pilot evaluation of the total ESEA Title II program in Iowa based on four areas of the various population sizes.

As is shown in the following table, the majority of teachers sampled in the four areas are utilizing the materials to some degree.

TABLE 97  
PER CENT OF USERS AND NON-USERS OF MATERIALS IN EACH AREA

Area	0	10	20	30	40	50	60	70	80	90	100
<u>Area II</u>											
Users											(72%)
Non-Users											(28%)
<u>Area III</u>											
Users											(60%)
Non-Users											(40%)
<u>Area IX</u>											
Users											(68%)
Non-Users											(32%)
<u>Area XIII</u>											
Users											(72%)
Non-Users											(28%)
<u>Summary</u>											
Users											(69%)
Non-Users											(31%)

However, in order that the materials be used more extensively and that those who are not utilizing the materials might be reached, it seems apparent that more effective communications must exist among center personnel, teachers, and administrators. For example, Tables 87 and 88 in this Chapter indicate that even though catalogs of materials are in existence, a number of teachers report that they do not have access to such catalogs. In addition, Tables 82 and 83 in Chapter 4 indicate that many teachers who are not utilizing the materials feel that they have not been given encouragement from their administrators and/or center personnel to take advantage of the materials and services available to them from the regional educational media centers.

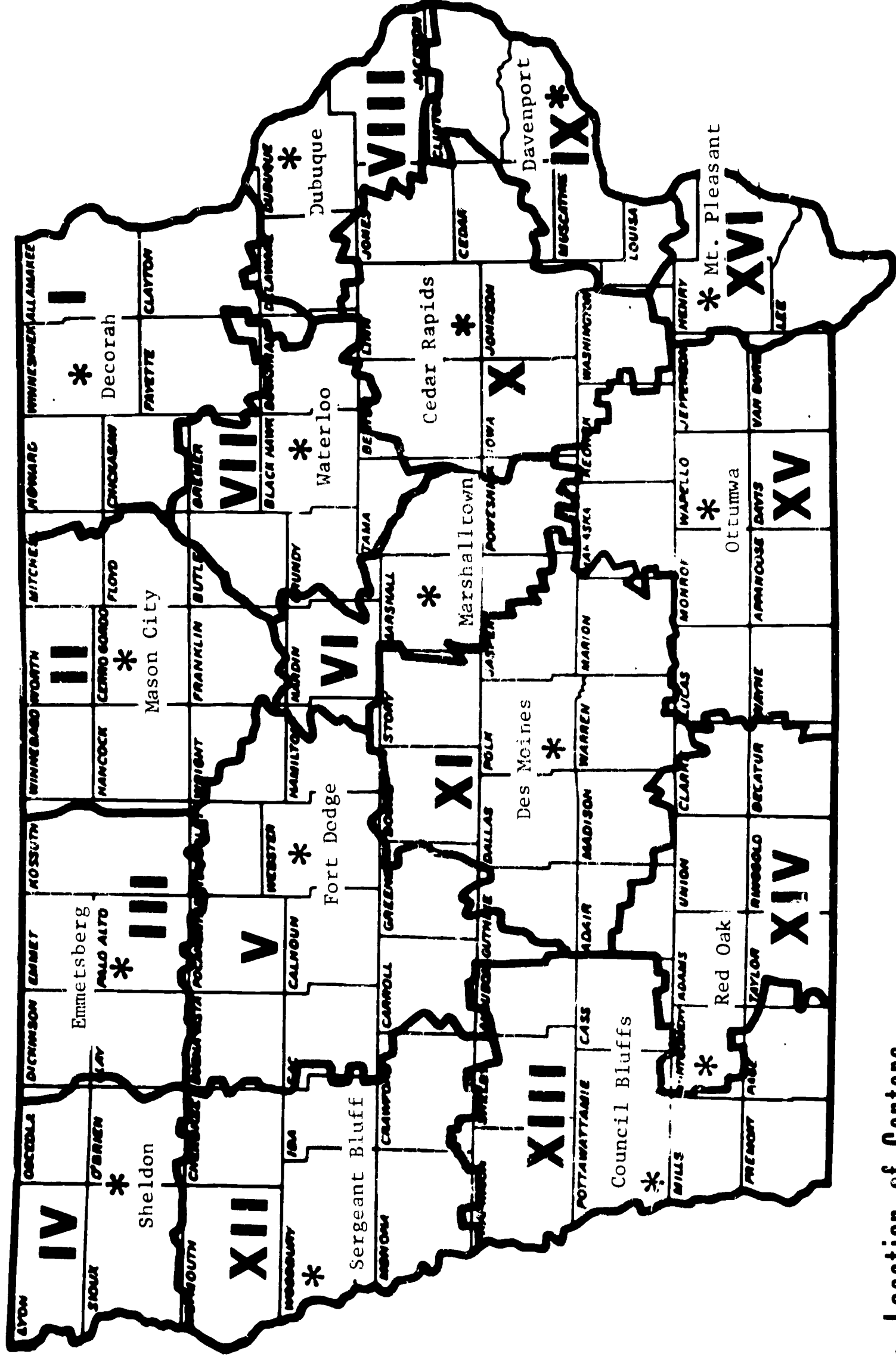
It is encouraging to note from comments given on the questionnaires as well as responses to various questions that many of the teachers and administrators are taking advantage of the services and materials offered through the centers

and support the program's continuance. It is interesting to note in Table 72 of Chapter 4 that many teachers feel that the use of materials from the regional centers has enabled them to cover their subject matter in greater depth. It is likewise encouraging to note that Tables 42 and 43 of Chapter 4 indicate that a number of administrators do feel that the Title II program is encouraging the expansion or initiation of instructional materials centers within their local schools.

It is hoped that this pilot evaluation will provide a motivation for each of the sixteen ESEA Title II areas to analyze its own regional educational media center program in order that each area may provide the most effective program possible for the teachers and children of Iowa.

## A P P E N D I X

# IOWA'S REGIONAL EDUCATIONAL MEDIA CENTERS

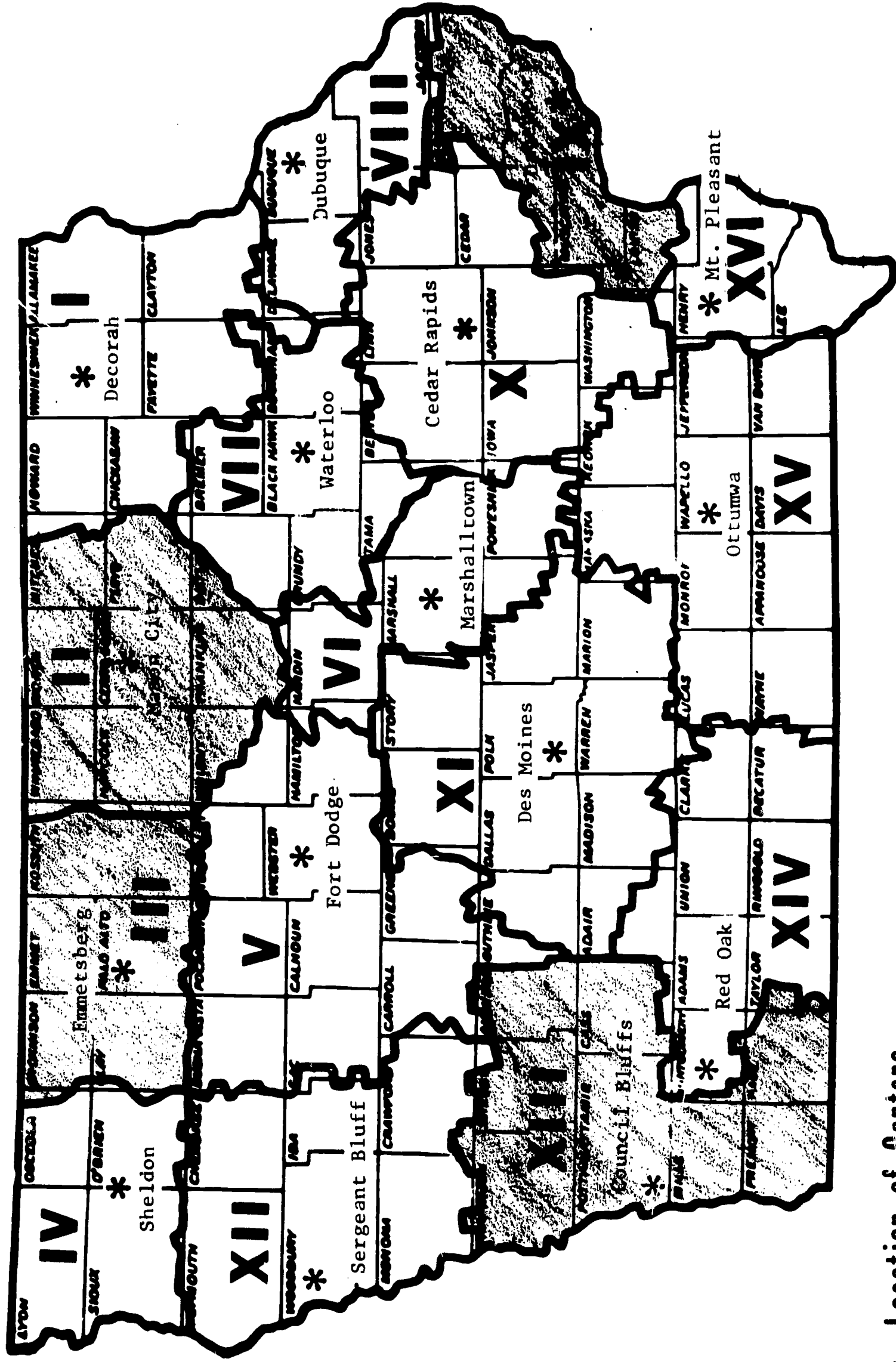


\* Location of Centers

STATE OF IOWA DEPARTMENT OF PUBLIC INSTRUCTION

968C-377T2

# IOWA'S REGIONAL EDUCATIONAL MEDIA CENTERS



\* Location of Centers

STATE OF IOWA DEPARTMENT OF PUBLIC INSTRUCTION

968C-377T2



ESEA TITLE II ALLOCATIONS  
FISCAL YEARS  
1966-1967-1968-1969

AREA	1966 ALLOCATIONS *(1,446,101)	1967 ALLOCATIONS *(1,495,947)	1968 ALLOCATIONS *(1,448,999)	1969 ALLOCATIONS *(722,942)	TOTAL ALLOCATIONS FOR 1966-1967-1968-1969
Area I--Decorah	\$ 53,457.46	\$ 77,329.35	\$ 59,028.16	\$ 33,354.29	\$ 223,169.26
Area II--Mason City	63,721.75	75,133.18	63,930.15	35,684.34	238,469.42
Area III--Emmetsburg	38,931.45	57,705.90	42,391.39	29,351.31	168,380.05
Area IV--Sheldon	20,000.00	57,006.00	37,903.13	28,537.52	143,446.65
Area V--Fort Dodge	31,606.04	89,503.52	89,145.00	42,922.24	253,176.80
Area VI--Marshalltown	20,000.00	62,305.78	48,239.61	31,520.36	162,065.75
Area VII--Waterloo	93,810.70	100,132.38	107,175.56	50,589.75	351,708.39
Area VIII--Dubuque	113,965.99	89,717.70	92,686.08	36,872.47	333,242.24
Area IX--Davenport	207,271.52	109,650.16	122,333.76	50,185.26	489,440.70
Area X--Cedar Rapids	117,828.86	118,511.14	138,604.04	58,053.27	432,997.31
Area XI--Des Moines	223,470.82	178,283.78	222,015.17	86,936.17	710,705.94
Area XII--Sioux City	86,088.33	97,559.09	96,793.21	45,923.74	326,364.37
Area XIII--Council Bluffs	174,820.02	90,905.68	91,239.72	45,453.84	402,419.26
Area XIV--Red Oak	20,000.00	53,052.27	34,357.18	26,916.97	134,326.42
Area XV--Ottumwa	71,167.25	87,842.82	71,529.24	37,317.49	267,856.80
Area XVI--Fort Madison	96,702.58	75,884.60	59,177.60	33,322.98	265,087.76

\*This amount includes the 5 per cent for State administration.

State of Iowa  
DEPARTMENT OF PUBLIC INSTRUCTION  
Paul F. Johnston, Superintendent  
Des Moines 50319

ESEA TITLE II SURVEY -- ADMINISTRATOR QUESTIONNAIRE

Punch  
Code

- ( 1-10)            
(County District School No.)
- (11-12)   Area Number
- (13-18)        
(Folder Number)
- (19-21)    Total semester hours earned (Convert quarter hours to semester hours -- use nearest whole number)
- (22) ☐ 0 None  
☐ 1 Bachelor  
☐ 2 Master  
☐ 3 Specialist  
☐ 5 Doctor  
Check only the highest degree received
- 
- (Name of Institution granting the highest degree)
- (23-24)   Total number of years of administrative experience
- (25-26)   Total number of years you have held your present position in this school system
- (27-30)     Birth Date  
(Month Year)
- (31) ☐ Male  
☐ Female
- (32) Check the appropriate box indicating your present position:
- ☐ 1 County Superintendent  
☐ 2 Superintendent  
☐ 3 High School Principal  
☐ 4 Junior High School Principal  
☐ 5 Elementary Principal
- (33) Yes ☐ No ☐ Do you have teaching responsibilities in addition to your administrative assignment indicated above?

INSTRUCTIONS: Answer the following questions as they apply to you personally -- not to your school as a whole.

-----

- (35) ☐ Yes ☐ No 1. Are you aware of the Regional Educational Media Center located in your area?
- (36) ☐ Yes ☐ No 2. Have you ever visited the Regional Educational Media Center located in your area?
- (37) ☐ Yes ☐ No 3. Do you feel the need for in-service workshops for teachers and/or administrators which might be sponsored by the Regional Educational Media Center in your area?
- (38) ☐ Yes ☐ No 4. Have the teachers and/or administrators in your school attended or participated in an in-service program sponsored by the Regional Educational Media Center located in your area?
- (39) ☐ Yes ☐ No 5. Have you ever been involved in suggesting, recommending, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?
- (40) ☐ Yes ☐ No 6. Have you served on an ESEA Title II Advisory Committee for your area?
- (41) ☐ Yes ☐ No 7. Have you utilized any of the materials available from the Regional Educational Media Center serving your area?
- (42) ☐ Yes ☐ No 8. Have you encouraged the teachers in your school to utilize the materials available from the Regional Educational Media Center in your area?
- (43) ☐ Yes ☐ No 9. Do you believe that educational media, if properly used, can help to improve instruction?
- (44) ☐ Yes ☐ No 10. Has the use of instructional materials provided by the Regional Educational Media Center helped to improve the quality of instruction in your school?
- (45) ☐ Yes ☐ No 11. Do you have a building coordinator in your school to handle materials available from the Regional Educational Media Center?
- (46) ☐ Yes ☐ No 12. Has the use or availability of materials from the Regional Educational Media Center brought about expansion, improvement, or creation of a library/instructional materials center in your school?
13. Give any comments or suggestions that you feel would be helpful for making the Regional Educational Media Center more effective.

State of Iowa  
DEPARTMENT OF PUBLIC INSTRUCTION  
Paul F. Johnston, Superintendent  
Des Moines 50319

ESEA TITLE II SURVEY -- TEACHER QUESTIONNAIRE

Punch  
Code

( 1-10)          
(County District School No.)

(11-12)   Area Number

(13-18)        
(Folder Number)

(19-21)    Total semester hours earned (Convert quarter hours to semester hours -- use nearest whole number)

(22) ☐ 0 None  
☐ 1 Bachelor  
☐ 2 Master  
☐ 3 Specialist  
☐ 5 Doctor  
Check only the highest degree received

---

(Name of Institution granting the highest degree)

---



---

(Name of position presently held in this school)

---

(23-24)   Total years of teaching and/or educational experience

(25-26)   Number of years in this school

(27-30)     Birth date  
(Month Year)

(31) ☐ Male  
☐ Female

Check the grade level or subject matter field in which you currently spend the largest portion of your teaching time. (Check one answer only)

(32-33)	<input type="checkbox"/> 01 Pre K - Grade 3	<input type="checkbox"/> 11 Health and physical education
	<input type="checkbox"/> 02 Grade 4 - 6	<input type="checkbox"/> 12 Home economics
	<input type="checkbox"/> 03 Ungraded	<input type="checkbox"/> 13 Industrial arts
	<input type="checkbox"/> 04 Special classes	<input type="checkbox"/> 14 Mathematics
	<input type="checkbox"/> 05 Agriculture	<input type="checkbox"/> 15 Music
	<input type="checkbox"/> 06 Art	<input type="checkbox"/> 16 Science(s)
	<input type="checkbox"/> 07 Business education	<input type="checkbox"/> 17 Social studies
	<input type="checkbox"/> 08 English	<input type="checkbox"/> 18 Media specialist (library or audiovisual)
	<input type="checkbox"/> 09 Foreign language	
	<input type="checkbox"/> 10 Other (Specify) _____	

- INSTRUCTIONS: 1. If you have used materials from the ESEA Title II Regional Educational Media Center located in your area, complete only Part A.
2. If you have not used materials from the ESEA Title II Regional Educational Media Center located in your area, complete only Part B.
- 

(34) PART A:

- (35) ☐ Yes ☐ No 1. Have you ever visited the Regional Educational Media Center located in your area?
- (36) ☐ Yes ☐ No 2. a. Do you have access to lists or catalogs of the print materials available in the Regional Educational Media Center located in your area?
- (37) ☐ Yes ☐ No b. Do you have access to lists or catalogs of the non-print materials available in the Regional Educational Media Center located in your area?
- (38) ☐ Yes ☐ No 3. Have you ever been involved in recommending, suggesting, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?
- (39) ☐ Yes ☐ No 4. Do you feel a need for in-service workshops which might be sponsored by the Regional Educational Media Center serving your area?
- (40) ☐ Yes ☐ No 5. Have you ever attended or participated in an in-service program sponsored by the Regional Educational Media Center in your area?
6. Please place a check mark in the appropriate column to rate each of the following characteristics of the materials that you have used from the Regional Educational Media Center located in your area.

CHARACTERISTIC		POOR —————> EXCELLENT				
		1	2	3	4	5
(41)	a. Relevance to units of study and/or curriculum of my class . . . . .					
(42)	b. Timeliness (materials are up to date). . . . .					
(43)	c. Quality of content of instructional materials. . . . .					
(44)	d. Physical condition of instructional materials. . . . .					
(45)	e. Sufficiency (quantity of instructional materials made available). . . . .					
(46)	f. Variety (different types of instructional materials made available) . . .					



7. Please place a check mark in the appropriate column to rate the use that YOU have made of the materials listed below if they are provided by the Regional Educational Media Center located in your area.

MATERIALS	LITTLE <del>→</del> EXTENSIVE				
	1	2	3	4	5
(47) a. Books					
(48) b. Periodicals					
(49) c. Film loops (8mm)					
(50) d. Films (16mm)					
(51) e. Filmstrips					
(52) f. Slides					
(53) g. Transparencies					
(54) h. Microfilm					
(55) i. Disc recordings					
(56) j. Tape recordings					
(57) k. Pamphlets					
(58) l. Maps					
(59) m. Globes					
(60) n. Charts					
(61) o. Documents					
(62) p. Photographs					
(63) q. Art prints					
(64) r. Study prints					
(65) s. Professional materials					
(66) t. Other:					

- (67) ☐ Yes ☐ No 8. Have you taken a course for college credit in media (library or audio-visual) within the last five years?
- (68) ☐ Yes ☐ No 9. Has the use of instructional materials provided by the Regional Educational Media Center helped to improve the quality of your teaching?
- (69) ☐ Yes ☐ No 10. Has the use of instructional materials provided by the Regional Educational Media Center made it possible to cover, in greater depth, the subject matter you are teaching?
11. Give any comments or suggestions that you feel would be helpful for making the Regional Educational Media Center more effective.



(34) PART B: This section is to be completed only if you have not used materials from the ESEA Title II Regional Educational Media Center located in your area.

- (35) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 1. Are you aware of the Regional Educational Media Center which is located in your area?
- (36) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 2. Have you ever visited the Regional Educational Media Center located in your area?
- (37) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 3. a. Do you have access to lists or catalogs of the print materials available in the Regional Educational Media Center located in your area?
- (38) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 b. Do you have access to lists or catalogs of the non-print materials available in the Regional Educational Media Center located in your area?
- (39) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 4. Have you ever been involved in recommending, suggesting, or selecting materials (print or non-print) to be purchased for the Regional Educational Media Center in your area?
- (40) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 5. Do you feel a need for in-service workshops which might be sponsored by the Regional Educational Media Center serving your area?
- (41) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

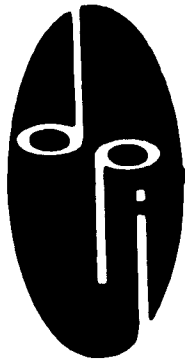
 6. Have you ever attended or participated in an in-service program sponsored by your Regional Educational Media Center?
- (42) 

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

 7. Do you believe that educational media, if properly used, can help to improve instruction?
8. Please check the appropriate reasons you or your students have not used ESEA Title II materials from the Regional Educational Media Center located in your area.

- (43) ☐ a. I have not been informed that ESEA Title II materials are available to me.
- (44) ☐ b. Title II materials available to me are not relevant to the subject matter that I teach.
- (45) ☐ c. Title II materials available to me are not appropriate for pupils of the grade level I teach.
- (46) ☐ d. I teach a "special" class, and ESEA Title II materials available to me are not appropriate for my pupils.
- (47) ☐ e. ESEA Title II materials are available, but not from a conveniently accessible location within the school district.
- (48) ☐ f. ESEA Title II materials are available, but the Regional Educational Media Center is not conveniently accessible.
- (49) ☐ g. ESEA Title II materials are not available when I need them.
- (50) ☐ h. The materials are more accessible elsewhere.
- (51) ☐ i. I am unable to specify a reason for not using ESEA Title II materials.

- (52) ☐ Yes ☐ No 9. a. Have you been encouraged by your local administrators to utilize the materials available in the Regional Educational Media Center located in your area?
- (53) ☐ Yes ☐ No b. Have you been encouraged by the personnel in your Regional Educational Media Center to utilize the materials available in the Regional Educational Media Center located in your area?
- (54) ☐ Yes ☐ No 10. Have you taken a course for college credit in media (library or audio-visual) within the last five years?
11. Give any comments or suggestions that you feel would be helpful for making the Regional Educational Media Center more effective.



STATE OF IOWA • DEPARTMENT OF PUBLIC INSTRUCTION

GRIMES STATE OFFICE BUILDING • DES MOINES, IOWA 50319

469C-510T2

PAUL F. JOHNSTON • STATE SUPERINTENDENT  
DAVID H. BECHTEL • ADMINISTRATIVE ASSISTANT

W. T. EDGREN  
Assistant Superintendent  
Administration

L. N. JENSEN  
Assistant Superintendent  
Instruction

WM. BAILEY  
Assistant Superintendent  
Area Schools

DATE: April 25, 1969  
TO: County School Superintendents of Areas II, III, IX, and XIII  
FROM: Paul L. Spurlock  
SUBJECT: ESEA Title II Pilot Evaluation

Your county is located in one of the geographic areas served by ESEA Title II which has been selected at random to participate in the ESEA Title II pilot evaluation. Fifteen per cent of the elementary (K-6) public and non-public teachers and principals; fifteen per cent of the secondary (7-12) public and non-public teachers and principals; all local school superintendents, and all county superintendents in your area are being requested to complete this evaluation.

Enclosed you will find the ESEA Title II Survey -- Administrator Questionnaire for your completion. We feel that this evaluation is vitally important in order to study the effectiveness of the ESEA Title II program in Iowa, and to provide concrete information for making decisions regarding the future of the program. Please complete the enclosed questionnaire and return to the following address by no later than May 20, 1969: Paul L. Spurlock, Administrator, ESEA Title II, Department of Public Instruction, Grimes State Office Building, Des Moines, Iowa 50319. Your cooperation in participating in this survey will be very much appreciated.

Sincerely yours,

Paul L. Spurlock  
Chief, Educational Media Section  
Administrator, ESEA Title II

PLS:lt  
Encl.

# STATE OF IOWA • DEPARTMENT OF PUBLIC INSTRUCTION

GRIMES STATE OFFICE BUILDING • DES MOINES, IOWA 50319

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Assistant Superintendent  
Instruction

WM. BAILEY  
Assistant Superintendent  
Area Schools

DATE: April 25, 1969

TO: Public School Superintendents and Non-Public School Principals  
of Areas II, III, IX, and XIII

FROM: Paul L. Spurlock

SUBJECT: ESEA Title II Pilot Evaluation

Your school district is located in one of the geographic areas served by ESEA Title II which has been selected at random to participate in the ESEA Title II pilot evaluation. Fifteen per cent of the elementary (K-6) public and non-public teachers and principals; fifteen per cent of the secondary (7-12) public and non-public teachers and principals; all local school superintendents, and all county superintendents in your area are being requested to complete this evaluation.

The superintendent, teachers, and principal(s) in your school district which have been selected, at random, to participate in this survey are listed on the attached sheet. Enclosed you will find two types of questionnaires: (1) the ESEA Title II Survey -- Teacher Questionnaire which is to be completed by the teachers listed; and (2) the ESEA Title II Survey -- Administrator Questionnaire which is to be completed by you and the principal(s) listed.

We feel that this evaluation is vitally important in order to study the effectiveness of the ESEA Title II program in Iowa, and to provide concrete information for making decisions regarding the future of the program. Please distribute the questionnaires to the individuals listed on the attached sheet and return to the following address by no later than May 20, 1969: Paul L. Spurlock, Administrator, ESEA Title II, Department of Public Instruction, Grimes State Office Building, Des Moines, Iowa 50319. Your cooperation in participating in this survey will be very much appreciated.

Sincerely yours,



Paul L. Spurlock  
Chief, Educational Media Section  
Administrator, ESEA Title II

PLS:lt  
Attached

## IOWA'S REGIONAL EDUCATIONAL MEDIA CENTERS

### AREA I:

Area I Media Center  
326 Washington Street  
Decorah, Iowa 52101  
(319-382-4369)

### AREA II:

Area II Educational Media Center  
2111 South Federal  
Mason City, Iowa 50401  
(515-424-5154)

### AREA III:

Area III Materials Center  
Palo Alto Bank Building  
Emmetsburg, Iowa 50536  
(712-852-3666)

### AREA IV:

Educational Resource Center  
Old Post Office Building  
Sheldon, Iowa 51201  
(712-324-2254)

### AREA V:

Instructional Materials Center  
1909 First Avenue, North  
Fort Dodge, Iowa 50501  
(515-576-3117)

### AREA VI:

Area Six Resource Center  
709 North Third Avenue  
Marshalltown, Iowa 50158  
(515-752-1578)

### AREA VII:

Area VII Educational Media Center  
501 Jefferson Street  
Waterloo, Iowa 50701  
(319-232-6621)

### AREA VIII:

Area VIII Instructional Materials Center  
1862 Central  
(1473 Central after November 1, 1969)  
Dubuque, Iowa 52001  
(319-588-0388)

### AREA IX:

Area IX Instructional Materials Center  
330 East Fourth Street  
Davenport, Iowa 52801  
(319-322-2608)

### AREA X:

RESA Instructional Materials Center  
4401 Sixth Street SW  
Cedar Rapids, Iowa 52404  
(319-366-7601)

### AREA XI:

Area XI Title II ESEA Library Services  
112-116 Eleventh Street  
Des Moines, Iowa 50309  
(515-284-6171)

### AREA XII:

Area XII Educational Resource Center  
Building 814 & 826 - Sioux City Airbase  
P. O. Box 42  
Sergeant Bluff, Iowa 51054  
(712-277-1058)

### AREA XIII:

Area XIII Educational Media Center  
Route 1  
Council Bluffs, Iowa 51501  
(712-366-0503)

### AREA XIV:

Southwest Iowa Learning Resources Center  
2010 Broadway  
Red Oak, Iowa 51566  
(712- -2766)

### AREA XV:

Computer-Controlled Media Resource and  
Data Center  
Building 18 - Ottumwa Industrial Airport  
Ottumwa, Iowa 52501  
(515-682-8081)

### AREA XVI:

Area XVI Media Center  
c/o State Mental Hospital  
Building #20  
Mt. Pleasant, Iowa 52641  
(319-385-3169)